01/21/2016 503658276

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3704910

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DAVID S. GOLDFARB	05/13/2014

RECEIVING PARTY DATA

Name:	NEW YORK UNIVERSITY	
Street Address:	NEW YORK UNIVERSITY OFFICE OF INDUSTRIAL LIAISON	
Internal Address:	ONE PARK AVENUE, 6TH FLOOR	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10016	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14211645

CORRESPONDENCE DATA

Fax Number: (716)849-0349

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: ezelasko@hodgsonruss.com

ELLEN ZELASKO Correspondent Name: Address Line 1: HODGSON RUSS LLP Address Line 2: 140 PEARL STREET

Address Line 4: **BUFFALO, NEW YORK 14202**

ATTORNEY DOCKET NUMBER:	058636.00014	
AME OF SUBMITTER: RACHEL S. WATT		
SIGNATURE:	/rachel s. watt#46186/	
DATE SIGNED:	01/21/2016	

Total Attachments: 2

source=Assignment01#page1.tif source=Assignment01#page2.tif

> **PATENT** REEL: 037544 FRAME: 0545 503658276

New York University ASSIGNMENT

WHEREAS, I, **David S. Goldfarb**, residing at 11 Ravine Drive, Hastings-on-Hudson, NY 10706, have invented certain new and useful improvements in **CITRATE CONTAINING BEVERAGE** for which the following applications, claiming priority to a U.S. Provisional Patent application no. 61/793,442 filed on March 14, 2013, have been filed:

Country	Patent Application No.	Filing Date	Title
WO	PCT/US2014/027736	03/14/2014	Citrate Containing Beverage
US	14/211,645	03/14/2014	Citrate Containing Beverage

AND WHEREAS, New York University, having a place of business at New York University Office of Industrial Liaison, One Park Avenue, 6th Floor, New York, NY 10016, is entitled to acquire my entire right, title and interest in and to the said improvements and the said applications;

NOW, THEREFORE, for good and valuable consideration, including salary or payment for the making of inventions, or employee benefits, the receipt of which is hereby acknowledged, I, the said inventor, do hereby acknowledge that I have sold, assigned, transferred and set over, and by this instrument do hereby sell, assign, transfer and set over, unto said New York University, its successors, legal representatives and assigns, my entire right, title and interest throughout the world in, to and under said improvements and said applications and all applications claiming priority to said applications, and all divisions, renewals, and continuations of the aforesaid applications and all applications claiming priority to said applications, and all Letters Patents of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under international conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patents which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patents for said improvements to the said New York University, its successors, legal representatives and assigns;

Assignment to New York University

AND I HEREBY covenant and agree that I will communicate to the said New York University, its successors, legal representatives, and assigns, any facts known to me respecting said improvements and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths and generally do everything possible to aid the said New York University, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

David S. Goldfarb

Date

Page 2 of 2