503659743 01/21/2016

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3706377

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|----------------|----------------|
| MARK A. SARTOR | 01/22/2014 |

RECEIVING PARTY DATA

| Name: | THE PRIVACY FACTOR, LLC | |
|-----------------|-------------------------|--|
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| State/Country: | NEW JERSEY | |
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PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 15003626 |

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| NAME OF SUBMITTER: | MARC A. SOCKOL | |
| SIGNATURE: | /Marc A. Sockol/ | |
| DATE SIGNED: | 01/21/2016 | |

Total Attachments: 1

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PATENT REEL: 037554 FRAME: 0517 503659743

Attorney Docket No.: 39548.0101

ASSIGNMENT

I, Mark A. Sartor ("ASSIGNOR"), have invented subject matter ("INVENTION"), disclosed and/or claimed in the following patent application ("APPLICATION"):

U.S. Patent Application entitled METHODS FOR ANALYZING APPLICATION PRIVACY AND DEVICES THEREOF; ASSIGNOR hereby authorizes and requests ASSIGNEE'S legal representatives of LeClairRyan, a Professional Corporation, 70 Linden Oaks, Suite 210, Rochester, New York 14625, who are associated with customer number 11951, to insert here in parenthesis (U.S. Application No. 14/161, 462, filed on January 22, 2014) the Application's U.S. application number and filing date when known; and

The Privacy Factor, LLC, with its principal place of business at 6 Buchak Circle, Princeton Junction, New Jersey 08550 ("ASSIGNEE"), is entitled to and is desirous of acquiring the entire and exclusive rights, title, and interest in the INVENTION, the APPLICATION, and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES");

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns, and transfers to the ASSIGNEE, the entire and exclusive rights, title, and interest in the INVENTION, the APPLICATION, and APPLICATION DERIVATIVES, including foreign priority rights;

ASSIGNOR agrees to sign any documents required for the prosecution of the APPLICATION and APPLICATION DERIVATIVES, for litigation regarding letters patent derived therefrom, and for protecting and perfecting title to the APPLICATION and APPLICATION DERIVATIVES.

Inventor's Signature (Mark A. Sartor)

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REEL: 037554 FRAME: 0518

PATENT

RECORDED: 01/21/2016