503660867 01/22/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SK PLANET CO., LTD.	01/11/2016

RECEIVING PARTY DATA

Name:	ENTRIX CO., LTD.	
Street Address:	(FINE AVENUE BLDG., EULJI-RO 2-GA)	
Internal Address:	3RD FL., B-DONG, 100, EULJI-RO, JUNG-GU	
City:	SEOUL	
State/Country:	ntry: KOREA, REPUBLIC OF	
Postal Code:	04551	

PROPERTY NUMBERS Total: 7

Property Type	Number
Application Number:	12611161
Application Number:	13126974
Application Number:	12737918
Application Number:	13711812
Application Number:	13575038
Application Number:	14365505
Application Number:	14074922

CORRESPONDENCE DATA

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045820.01

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PATENT 503660867 REEL: 037560 FRAME: 0238

NAME OF SUBMITTER:	EUGENE LIEBERSTEIN
SIGNATURE:	/EL6276/
DATE SIGNED:	01/22/2016
Total Attachments: 3	
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PATENT REEL: 037560 FRAME: 0239

ASSIGNMENT

WHEREAS, We, **SK Planet Co.**, Ltd., having its place of business at (Sampyeong-dong), 264, Pangyo-ro, Bundang-gu. Seongnam-si, Gyeonggi-do, 463-400, Republic of Korea (herein referred to as "ASSIGNOR"), are the owner of the applications which have been given the Application Nos. indicated in the attached Appendix; and

WHEREAS it is the intention of ASSIGNOR that **ENTRIX Co., Ltd.**, having its place of business at (Fine Avenue Bldg., Eulji-ro 2-ga),3rd Floor, B-dong, 100, Eulji-ro, Jung-gu, Seoul, 04551, Republic of Korea (hereinafter "ASSIGNEE"), own all of ASSIGNOR'S rights, titles and interests in and to the Invention, including all of ASSIGNOR'S U.S., foreign and international patent rights therein;

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, We transfer to Assignee, its successors and assigns, our entire rights, titles and interests in and to the invention, the above-identified application, corresponding domestic and foreign applications claiming rights or benefits to the above-identified application including provisional applications, non-provisional applications, continuation applications, continuing applications, divisional applications, reissue applications, reexamination applications, design applications and continuation-in-part applications, all Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention, including all rights of priority; and we authorize the Commissioner of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the ASSIGNEE.

We authorize the ASSIGNEE, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the ASSIGNEE, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the ASSIGNEE, its successors and assigns, execute such additional writings and do such additional acts as the ASSIGNEE, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

IN TESTIMONY WHEREOF, the Assignor and Assignee have each signed below, effective the first day executed below.

Date: 2016. 1. (1. By: Seron HEO

Title: Manager of TPR Team

PATENT REEL: 037560 FRAME: 0240

ENTRIX	Co.,	Ltd.	
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Date: Jan. 19th, 2016

Name: Mahnhee Cho
Title: Manager of biz planning team

<u>APPENDIX</u>

APPLICATION NO.	FILING DATE
12/611,161	November 3, 2009
13/126,974	April 29, 2011
12/737,918	February 28, 2011
13/711,812	December 12, 2012
13/575,038	August 7, 2012
14/365,505	June 13, 2014
14/074,922	November 8, 2013
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