PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3708089

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ERIC H. GREENBERG	12/17/2015
JOHN M. GARRIS	12/16/2015
IAN MCFARLAND	12/17/2015
MARK E. ROLSTON	12/11/2015
JARED L. FICKLIN	12/10/2015

RECEIVING PARTY DATA

Name:	WRAP MEDIA, LLC
Street Address:	275 SACRAMENTO STREET
Internal Address:	4TH FLOOR
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94115

PROPERTY NUMBERS Total: 1

Property Type	Number		
Application Number:	15000250		

CORRESPONDENCE DATA

Fax Number: (650)842-1301

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6508421300

kbartlett@beyerlaw.com Email: BEYER LAW GROUP LLP **Correspondent Name:**

Address Line 1: P.O. BOX 51887

Address Line 4: PALO ALTO, CALIFORNIA 94303-1887

ATTORNEY DOCKET NUMBER:	WRAPP003C1
NAME OF SUBMITTER:	STEVE D BEYER
SIGNATURE:	/Steve D Beyer/
DATE SIGNED:	01/22/2016

Total Attachments: 10

PATENT REEL: 037563 FRAME: 0570

503661455



PATENT REEL: 037563 FRAME: 0571

Whereas I, an undersigned inventor, have invented certain new and useful improvements as set forth in the patent application entitled:

DELIVERING WRAPPED PACKAGES IN RESPONSE TO THE SELECTION OF ADVERTISEMENTS

(Atty. Docket No. WRAPP003), (check one)
for which I have executed a U.S. patent application on even date herewith. (Accompanying which bears U.S. Application No. 14/859,260. (Not accompanying) which is a U.S. provisional application. (Accompanying)
For good and valuable consideration, the receipt and sufficiency of which is berefy

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

- 1) Sell, assign and transfer to Wrap Media, LLC, a California corporation having a place of business at 275 Sacramento Street, 4th Floor, San Francisco CA 94115 ("ASSIGNEE"), the entire right, title and interest in any and all improvements and inventions disclosed in, applications based upon, and patents granted upon (including foreign patents and the right to claim priority), the above-referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the inventor, as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I have not entered and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

6) with re	Authorize and ecordal of this	I request my attorney/agent to insert above the assignment.	e Applic	ation No. in order to assist
	Signed on the	date Andicated deside my signature.		en å
1)	Signature: Typed Name:	Eric H. GREENBERO	Date:	12)17/15
2)	Signature: Typed Name:	John M. GARRIS	Date:	
3)	Signature: Typed Name:	Ian MCFARLAND	Date:	•
4)	Signature: Typed Name:	Mark E. ROLSTON	Date:	
5)	Signature: Typed Name:	Jared L. FICKLIN	Date:	

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Atty Docket No.: WRAPP003

Page 1 of 2

Signed on the date indicated beside my signature.

1)	Signature:	\triangle	_ Date:	***************************************
	Typed Name:	Eric Nr. dreeneed		20/1/10
2)	Signature:		_ Date:	10/10/1
•	Typed Name:	John/M. GARRIS		
3)	Signature:		_ Date:	Annualsonomynographanistanan
•	Typed Name:	Ian MCFARLAND		
4)	Signature:		_ Date:	
-	Typed Name:	Mark E. ROLSTON		
5)	Signature:		_ Date:	
-,	Tunad Name	lored I FICKLIN		

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2)	Signature:		Date:	
	Typed Name:	John M. GARRIS		
3)	Signature: Typed Name:	Ian MCFARLAND	Date:	12/11/15
45			Data	
4)	Signature: Typed Name:	Mark E. ROLSTON	Date:	
~\	••		T) -4	
5)	Signature:	lared I FICKLIN	Date:	***************************************

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Page 1 of 2 14/859,260

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4)	Signature: Typed Name:	Mark E. ROLSTON	Date: $\frac{12/11}{5}$
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Atty Docket No.: WRAPP003 Page 2 of 2 14/859,260

RECORDED: 01/22/2016