503657460 01/20/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3704094

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Execution Date
FACEFIRST, LLC	10/31/2015

RECEIVING PARTY DATA

Name:	FACEFIRST, INC	
Street Address:	31416 AGOURA ROAD, STE 250	
City:	WESTLAKE VILLAGE	
State/Country:	CALIFORNIA	
Postal Code:	91361	

PROPERTY NUMBERS Total: 4

Property Type	Number
Application Number:	14612207
Application Number:	14613243
Application Number:	62128639
Patent Number:	9141863

CORRESPONDENCE DATA

Fax Number: (805)299-4919

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8053684586

Email: pdc@oceanlawgroup.com **Correspondent Name:** PAUL CHANCELLOR Address Line 1: 3463 RED BLUFF COURT

Address Line 4: SIMI VALLEY, CALIFORNIA 93063

NAME OF SUBMITTER:	PAUL D. CHANCELLOR	
SIGNATURE:	/paul d. chancellor/	
DATE SIGNED:	01/20/2016	

Total Attachments: 2

source=FF name change#page1.tif source=FF name change#page2.tif

> **PATENT** REEL: 037566 FRAME: 0574 503657460

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:00 PM 10/30/2015
FILED 04:00 PM 10/30/2015
SR 20150717824 - File Number 5176668

CERTIFICATE OF CONVERSION OF

FACEFIRST, LLC FROM A DELAWARE LIMITED LIABILITY COMPANY TO A DELAWARE CORPORATION

(Pursuant to Section 265 of the Delaware General Corporation Law)

- 1. The jurisdiction where FaceFirst, LLC (the "Company") first formed is Delaware.
- 2. The jurisdiction to which the Company is subject immediately prior to filing this Certificate of Conversion (this "Certificate") is Delaware.
 - The date the Company first formed is June 27, 2012.
- 4. The name of the Company immediately prior to filing this Certificate is PaceFirst, LLC.
- 5. The name of the corporation as set forth in the Certificate of Incorporation is FaceFirst, Inc.
 - 6. The effective date of this Certificate shall be October 31, 2015.

IN WITNESS WHEREOF, the undersigned, being duly authorized to sign on behalf of the Company, has executed this Certificate on the 30th day of October, 2015.

By:

Name: Joe Rosenkrantz

Title: Chief Executive Officer

Certificate of Conversion

PATENT REEL: 037566 FRAME: 0575



Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY "FACEFIRST, INC." IS DULY INCORPORATED

UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND

HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS

OFFICE SHOW, AS OF THE TWELFTH DAY OF NOVEMBER, A.D. 2015.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "FACEFIRST, INC."

WAS INCORPORATED ON THE TWENTY-SEVENTH DAY OF JUNE, A.D. 2012.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.

5176668 8300 SR# 20150892392

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jenney V. Burnies, Secretary of Science /

Authentication: 10410248

Date: 11-12-15

PATENT REEL: 037566 FRAME: 0576

RECORDED: 01/20/2016