503673315 02/01/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3719950

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|----------------------|----------------|
| HEINRICH GERS-BARLAG | 01/20/2016 |
| YVONNE NEUMANN | 01/25/2016 |

RECEIVING PARTY DATA

| Name: | BEIERSDORF AG |
|-----------------|----------------|
| Street Address: | UNNASTRASSE 48 |
| City: | HAMBURG |
| State/Country: | GERMANY |
| Postal Code: | 20253 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 14905040 |

CORRESPONDENCE DATA

Fax Number: (512)308-6380

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: mail@abel-ip.com

Correspondent Name: ABEL LAW GROUP LLP

Address Line 1: 8911 N. CAPITAL OF TEXAS HWY

Address Line 2: BLDG 4, STE 4200 Address Line 4: AUSTIN, TEXAS 78759

| ATTORNEY DOCKET NUMBER: | 3321-P50266 |
|-------------------------|--------------------------|
| NAME OF SUBMITTER: | HERIBERT F. MUENSTERER |
| SIGNATURE: | /Heribert F. Muensterer/ |
| DATE SIGNED: | 02/01/2016 |

Total Attachments: 3

source=P50266_Assignment_executed#page1.tif source=P50266_Assignment_executed#page2.tif source=P50266_Assignment_executed#page3.tif

PATENT 503673315 REEL: 037631 FRAME: 0435

ASSIGNMENT

WHEREAS, **Heinrich GERS-BARLAG**, whose post office address is Kiebitzgrund 11, 25495 Kummerfeld, Germany, and **Yvonne NEUMANN**, whose post office address is Erlenstrasse 4, 22539 Hamburg, Germany, hereinafter referred to as the ASSIGNORS, have invented a certain improvement relating to

RAZOR HAVING A BRUSH OR BRISTLE HEAD

for which an application for Letters Patent in the United States entered the National Stage in the United States Patent and Trademark Office on January 14, 2016, and was awarded Application No. 14/905,040, and which Application is a National Stage of International Application No. PCT/EP2014/064940, filed July 11, 2014.

AND WHEREAS, **Beiersdorf AG**, a corporation organized and existing under the laws of Germany, whose post office address is Unnastrasse 48, 20253 Hamburg, Germany, hereinafter known as the ASSIGNEE, is desirous of acquiring the entire right, title and interest for the United States in and to said invention and application, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues, and prolongations thereof.

NOW, THIS WITNESSETH that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt whereof is hereby acknowledged, said ASSIGNORS hereby assign, sell and transfer to said ASSIGNEE, its assigns and legal representatives, the entire and exclusive right, title and interest in and to said invention and application, for the United States including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted therefor and all rights to sue for past and future infringement thereunder, said ASSIGNEE and its assigns and legal representatives to have, hold, exercise and enjoy the said invention and application, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof, with all the rights, powers, privileges, and advantages in any ways arising from or pertaining thereto, for and during the term or terms of any and all such Letters Patent when granted, including any and all renewals, reissues, and prolongations thereof, for the use and benefit of said ASSIGNEE and its assigns and legal representatives in as ample and beneficial a manner to all intents and purposes as the said ASSIGNORS might or could have held and enjoyed the same, if this assignment had not been made.

AND said ASSIGNORS hereby agree to execute all papers necessary to file applications in the United States for said invention and to assign the same to said ASSIGNEE, or any assignee acquiring title to said invention, and to execute any other papers that may be needed in connection with filing said application and securing Letters Patent thereon.

AND said ASSIGNORS authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any and all divisions and continuations thereof, to said ASSIGNEE, its assigns and legal representatives, in accordance herewith.

PATENT REEL: 037631 FRAME: 0436

| IN TESTIMONY WHEREOF, this assignment is ex- | ecuted by Heinrich GERS-BARLAG, |
|--|---------------------------------|
| this 20 day of January 2016, at (address_ | Unueshasse 48, Hamburg |
| First Witness: | |
| Hecke Georg (Name) | |
| 20.1.16 | |
| (Date) | hunde Jus-Bulg |
| Second Witness: Salonina Steffer-Rehkopf | Heinrich GERS-BARLAG |
| Dr. Sabrince Steffen - Relikopf | |
| (Name) | |
| 20. 1. 16 | |
| (Date) | |

| IN TESTIMONY V | WHEREOF, this as | signment is ex | ecuted by Yvonn | e NEUMANN, this |
|------------------------------|------------------|----------------|-----------------------|-----------------|
| day of | 2016, at | (address) | | · |
| | | ٠. | · . | |
| First Witness: (Name) | <u>)</u> | | | |
| 25.01. ZOLG (Date) | | | JOINE Yydnne NEUMA | 15 CO44 CC |
| Second Witness: Sela (Name) | gl | | | |
| 25. O1. 79 | 076_ | | | |