503673406 02/01/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3720041

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DANIEL M. D'AMICO	01/29/2016

RECEIVING PARTY DATA

Name:	SCENT2MARKET INC.
Street Address:	1 ODELL PLAZA
Internal Address:	SUITE 123
City:	YONKERS
State/Country:	NEW YORK
Postal Code:	10701

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29537029

CORRESPONDENCE DATA

Fax Number: (412)562-1041

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 412-562-1622
Email: joan.bice@bipc.com
Correspondent Name: DUANE A. STEWART III
Address Line 1: ONE OXFORD CENTRE

Address Line 2: 301 GRANT STREET, 20TH FLOOR
Address Line 4: PITTSBURGH, PENNSYLVANIA 15219

ATTORNEY DOCKET NUMBER:	0048790-000109	
NAME OF SUBMITTER:	DUANE A. STEWART III	
SIGNATURE:	/Duane A. Stewart III/	
DATE SIGNED:	02/01/2016	

Total Attachments: 2

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PATENT 503673406 REEL: 037631 FRAME: 0830

ASSIGNMENT

WHEREAS, I, Daniel M. D'Amico, residing at 4 Tommy's Lane, South Salem, New York 10590, have invented certain new and useful apparatus, inventions, discoveries, methods and/or improvements disclosed in U.S. Design Patent Application entitled "AIR FILTER FRESHENER" filed on August 21, 2015 under Serial No. 29/537,029, and

AND WHEREAS, Scent2Market Inc., having a place of business at 1 Odell Plaza, Suite 123, Yonkers, NY 10701 (hereinafter the "Assignee"), is desirous of acquiring the entire right, title and interest in and to said application(s) and the apparatus, inventions, discoveries, and improvements therein disclosed;

NOW THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration paid to me by said Assignee, receipt whereof I hereby acknowledge, I do hereby assign, sell, transfer, and set over unto said Assignee the entire right, title, and interest in and to said application(s) and the apparatus, inventions, discoveries and improvements therein disclosed for the United States of America and its territories and all foreign countries and any Letters Patent which may issue therefor in the United States and its territories and all foreign countries and all divisions, reissues, continuations, continuations-in-part, renewals, and/or extensions thereof, including the right to apply for Letters Patents in each foreign country and the United States of America and its territories, in its own name and to claim any and all priority rights under the International Convention, other conventions, treaties, or otherwise associated therewith for each country and the United States of America and its territories, said Assignee to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent and any and all divisions, reissues, continuations, continuations-in-part, renewals, and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by I had this Assignment not been made.

The Commissioner of Patents and Trademarks is requested to issue such Letters Patent in accordance herewith. We covenant that I am the lawful owner of the said application(s), apparatus, inventions, discoveries and improvements, that the same are unencumbered, that no license has been granted to make, use, or vend the said apparatus, inventions, discoveries or improvements or any of them, and that I have the full right to make this Assignment.

And for said consideration, I agree that I will communicate to said Assignee or the representatives thereof any facts known to me respecting said apparatus, inventions, discoveries and improvements, and will, upon request, but without expense to me, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, continuation-in-part, renewal, and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said Assignee or by counsel for said Assignee, to assist or enable said Assignee to obtain and enforce full benefits from the rights and interests herein assigned, and, in the event of any application or Letters Patent assigned herein becoming involved in Interference, to cooperate to the best of the ability of the undersigned in the matters of preparing and executing the preliminary statement and giving and producing

PATENT REEL: 037631 FRAME: 0831 evidence in support thereof. This Assignment shall be binding upon my heirs, executors, administrators, and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of said Assignee.

And for said consideration, the undersigned hereby agrees to execute, at the request of said Assignee, all documents in connection with any application for foreign letters patent therefor.

Executed: 1/29//6

Daniel M. D'Amico

State of NEW YORK

County of WESTCHESTER

SS:

Before me, a Notary Public in and for the said County and State, personally appeared Daniel M. D'Amico, who acknowledged that he is the person who executed the foregoing Assignment and acknowledged it to be his free and voluntary act and deed.

Witness my hand and notarial seal this 29th day of Jones , 2016

(Notarial Seal)

Slody Loss
Notary Public

GLADYS ROSS Notary Public, State of New York No. 01RO5062118 Qualified in Westchester County Commission Expires June 24, 20 12