503674454 02/01/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JAIME SALM	01/27/2016

RECEIVING PARTY DATA

Name:	PARIS PRESENTS INCORPORATED	
Street Address:	3800 SWANSON COURT	
City:	GURNEE	
State/Country:	ILLINOIS	
Postal Code:	60031	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29553045

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ATTORNEY DOCKET NUMBER:	63210/354
NAME OF SUBMITTER:	CURTIS J OLLILA
SIGNATURE:	/Curtis J Ollila/
DATE SIGNED:	02/01/2016

Total Attachments: 2

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PATENT 503674454 REEL: 037636 FRAME: 0597

Practitioner's Docket No.

63210/354

PATENT

For: U.S. Rights and Foreign Rights

For: U.S. Application By: Inventors

ASSIGNMENT OF INVENTION

For good and valuable consideration, the receipt of which is hereby acknowledged,

ASSIGNORS:

Jaime Salm 511 North 13th Street Philadelphia, Pennsylvania 19123 United States Nationality: United States

hereby sell, assign and transfer to

ASSIGNEE:

Paris Presents Incorporated 3800 Swanson Court Gurnee, Illinois 60031 United States of America State or Country of Formation: Illinois

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

COSMETICS BRUSH

and which is found in (37 C.F.R. Section 3.21) U.S. patent application executed on the date herewith and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

This assignment is effective as from the filing date of the patent application(s) herein assigned.

(P)

PATENT REEL: 037636 FRAME: 0598 Jaime Salm

Date: 01/27/16

United States of America

State of PENNEY UPPOIN

County of Philabel Phia

) ss.:

Notary Public

COMMONWEALTH OF PENNSYLVANIA

NOTARIAL SEAL SHELLAYNE J. McDONNOUGH, Notary Public City of Philadelphia, Phila. County My Commission Expires May 19, 2019

> PATENT REEL: 037636 FRAME: 0599

RECORDED: 02/01/2016