503675012 02/02/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3721648

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
COMPAGNIE GERVAIS DANONE	12/23/2015

RECEIVING PARTY DATA

Name:	NARANG RETAIL PRIVATE LIMITED	
Street Address:	KANE AND B.J. ROAD, SARKAR HERITAGE	
Internal Address:	BANDSTAND, BANDRA (WEST)	
City:	MUMBAI	
State/Country:	INDIA	
Postal Code:	400050	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	D594343

CORRESPONDENCE DATA

Fax Number: (212)422-4726

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2128376102

Email: patents@hugheshubbard.com
Correspondent Name: HUGHES HUBBARD & REED P.C.
Address Line 1: ONE BATTERY PARK PLAZA
Address Line 4: NEW YORK, NEW YORK 10004

ATTORNEY DOCKET NUMBER:	070310.01204
NAME OF SUBMITTER:	LYNN RUSSO
SIGNATURE:	/lynn russo/
DATE SIGNED:	02/02/2016

Total Attachments: 2

source=AssignmentDesignAppD594343#page1.tif source=AssignmentDesignAppD594343#page2.tif

PATENT 503675012 REEL: 037639 FRAME: 0391

070310-01204

ASSIGNMENT

WHEREAS, COMPAGNIE GERVAIS DANONE ("Assignor"), an organization having a principal office at 17, Boulevard Haussmann, 75009 Paris, France, is the owner of the entire right, title, and interest in and to the design patent entitled "Bottle", by named inventor Bruno LERUSTE, U.S. Design Patent Registration No. D594343 ("U.S. Patent No. D594343") issued 06 June 2009;

WHEREAS, NARANG RETAIL PRIVATE LIMITED, an organization having a principal office at Hall No. 3, Sarkar Heritage, Kane and B.J. Road, Bandstand, Bandra (West), Mumbai 400 050, which, together with its successors and assigns, is hereinafter called "Assignee," is desirous of acquiring the title, benefits, and privileges hereinafter recited;

For valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee one hundred per cent (100 %) of Assignor's right, title, and interest in and to the bottle design of U.S. Patent No. D594343 and all priority rights arising therefrom, and any applications and/or patents, and any reissues and extensions thereof, which issue in any country upon any patent applications which correspond with any of the following: the Application; any application that claims priority from the Application (including utility applications, divisional, continuations, continuations-in-part, international applications and/or any foreign regional and/or national applications), or any application based in whole or in part on any of the foregoing.

As a result of this Assignment, the Assignee is the owner of the entire right, title, and interest in and to U.S. Patent No. D594343.

Assignor covenants and agrees that Assignor will, at any time upon the request and at the expense of said Assignee, execute and deliver any and all papers and do all lawful acts that may be necessary or desirable, in the opinion of said Assignee, to enable and assist said Assignee to (a) establish, maintain and secure title in said Assignee, its successors and assigns, to said invention, application and Patent, including making such title of lawful public record, and (b) perform such other acts as are necessary to give full force and effect to this assignment.

67285542 1

IN WITNESS WHEREOF, we have hereunto set our hands and seals on the date below written.

Date: December 23,2015 By: 124 /au /c-

Charles de Panafieu

Title: Corporate Development Director Asia Pacific-COMPAGNIE GERVAIS

DANONE

Date: December 26,2015 By: Manjunath (ai

Title: Manager-Tax, NARANG RETAIL

PRIVATE LIMITED

67285542_1

RECORDED: 02/02/2016

PATENT REEL: 037639 FRAME: 0393