PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3729869

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT		

CONVEYING PARTY DATA

Name	Execution Date
DORIN ROSENSHINE	11/15/2015

RECEIVING PARTY DATA

Name:	OUTLEADS, INC.
Street Address:	20 HAWTHORNE LANE
City:	GREAT NECK
State/Country:	NEW YORK
Postal Code:	11023

PROPERTY NUMBERS Total: 1

Property Type	Number				
Application Number:	14854204				

CORRESPONDENCE DATA

Fax Number: (561)883-0115

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

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Correspondent Name: ALLEN D HERTZ

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ATTORNEY DOCKET NUMBER:	ROS-15-001
NAME OF SUBMITTER:	ALLEN D HERTZ
SIGNATURE:	/Allen D Hertz/
DATE SIGNED:	02/05/2016
	This document serves as an Oath/Declaration (37 CFR 1.63).

Total Attachments: 3

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PATENT 503683233 REEL: 037680 FRAME: 0318

Assignment for Appl. Ser. No.: 14/854,204 Assignment of Applicant: ROSENSHINE, Dorin Atty. Docket No.: ROS-15-001 Page 1 of 3

ASSIGNMENT

	WHEREAS, I:
(4)	Dorin Rosenshine ,
residing,	respectively, at:
(4)	20 Hawthorne Lane, Great Neck, NY, 11023,
have made	an invention entitled: INTEGRATION OF OFFLINE ACTIVITY RECORDS AND ONLINE DATA RECORDS

and	[]]	are about to make	applica	tion	for	United	States
			Letters Patent the	erefor,	the	same	being	executed
			by us on		_, 20	15 ; a	and	

[X] has made application for United States Letters
Patent thereof, filed on 9/15/2015, under Serial
No. 14/854,204, currently pending; and

WHEREAS, <u>Outleads</u>, <u>Inc.</u>, a For Profit Corporation organized and existing under the laws of the state of <u>New York</u> and having an office and place of business at <u>20 Hawthorne Lane</u>, <u>Great Neck</u>, <u>NY</u>, <u>11023</u>, is desirous of acquiring the entire interest in said invention, said United States patent application, and in any Letters Patent which may issue thereon;

PATENT REEL: 037680 FRAME: 0319 Assignment for Appl. Ser. No.: 14/854,204 Assignment of Applicant: ROSENSHINE, Dorin Atty. Docket No.: ROS-15-001 Page 2 of 3

NOW, THEREFORE, be it known that for and in consideration of my employment Outleads, Inc., and other good and valuable consideration, I do hereby sell, assign, and transfer unto Outleads, Inc., its successors, assigns, and legal representatives, all right, title, and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said application, including any continuations and divisions thereof, and any substitute applications therefor, and any patent which may issue thereon, and any reissues of the same; and all right, title, and interest in and to every patent application filed on said invention in any other country, including renewals, revivals, continuations, and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to Outleads, Inc. as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and otherwise to give full effect to and perfect the rights of the assignee under this Assignment.

> PATENT REEL: 037680 FRAME: 0320

Assignment for Appl. Ser. No.: 14/854,204 Assignment of Applicant: ROSENSHIME, Dorin Arty. Docket No.: POS-15-001 Page 3 of 3

IN TESTIMONY WHEREOF, I have hereunto signed my name on the dates indicated hereinafter:

<u>UAS 20015</u> Date	Orin Rosenshine	
COUNTY OF 14564		

Before me a Notary Public for Said County, personally appeared $\frac{Defor}{N} = \frac{Nefor}{Nefor} = \frac{Nefor}{Nefor}$, to me known and known to me to be the person who executed the foregoing instrument and acknowledged it to be a free act and deed.

Witness my hand and seal B^{ik} vey FSTEVEN I KANG Nothing October - State of New York 80,018A8267014 Notary Public Quantities in Quarter Scorts My Commission expires:

(Notary Seal)

RECORDED: 02/05/2016

PATENT

REEL: 037680 FRAME: 0321