

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BRIAN WILSON	12/10/2009
FRANK COPPA	12/10/2009
LARRY KENNEDY	12/11/2009
RECEIVING PARTY DATA	
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State/Country:	GEORGIA
Postal Code:	30375
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14322089
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ATTORNEY DOCKET NUMBER:	2008-2173C(ATT2076C)
NAME OF SUBMITTER:	G. MICHAEL ROEBUCK
SIGNATURE:	/G. Michael Roebuck/
DATE SIGNED:	02/06/2016
Total Attachments: 4	
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ASSIGNMENT

WHEREAS, Brian Wilson, a citizen of United States of America, residing at 705 Kings Hwy, Liberty, MO 64068 and Frank Coppa, a citizen of United States of America, residing at 4601 NW Normandy Lane, Kansas City, MO 64116 and Larry Kennedy, a citizen of United States of America, residing at 24925 Stillwell Road, Lawrence, KS 66044; and hereinafter called the "Assignor", have made the invention described in the United States patent application entitled **"A SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR UPDATING ADVERTISING DATA FOR RECORDED VIDEO DATA"** Docket No. 2008-2173 (ATT 2076), for a full description of which reference is here made to an application for Letters Patent of the United States filed on December 12, 2009; and

WHEREAS, AT&T INTELLECTUAL PROPERTY I, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignor from the Assignee is hereby acknowledged, the Assignor have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefore in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignor hereby covenant and agree, for both the Assignor and the Assignor's legal representatives, that the Assignor will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention

identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. and filing date above, if required.


AND said Assignor authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Name of Inventor:

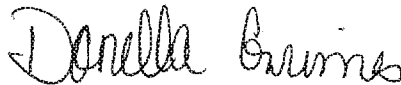
Brian Wilson

Signature of Inventor:

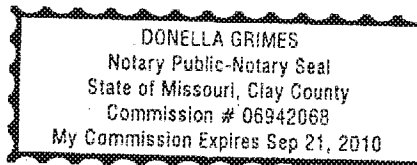


Date:

12/10/09



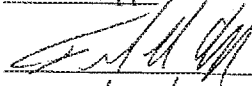
Notary Seal



Name of Inventor:

Frank Coppa

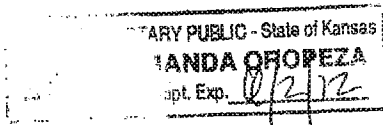
Signature of Inventor:

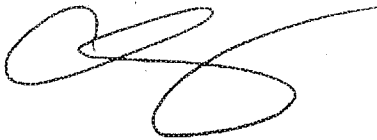


Date:

12/10/09

Notary Seal





Attorney Docket No. 2008-2173 (ATT 2076)

Name of Inventor:

Larry Kennedy

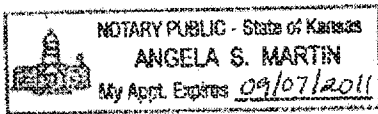
Signature of Inventor:

Larry Kennedy

Date:

12-11-09

Notary Seal



Angela S. Martin

12/11/09