

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
COREY MICHAEL BISCHOFF	01/15/2016
TATIANA LUCIA REDIN-WYDEN	01/19/2016
CREABLE	01/19/2016
RECEIVING PARTY DATA	
Name:	THE PROCTER & GAMBLE COMPANY
Street Address:	ONE PROCTER & GAMBLE PLAZA
Internal Address:	ATTENTION: CHIEF PATENT COUNSEL
City:	CINCINNATI
State/Country:	OHIO
Postal Code:	45202
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29548850
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Address Line 2:	CENTRAL DOCKETING- C8-246
Address Line 4:	CINCINNATI, OHIO 45202
ATTORNEY DOCKET NUMBER:	D2322
NAME OF SUBMITTER:	DAVID M. WEIRICH
SIGNATURE:	/DMW/
DATE SIGNED:	02/08/2016
Total Attachments: 6	
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PATENT

REEL: 037681 FRAME: 0189

G L O B A L G E N E R A L A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled ICON FOR A DISPLAY SCREEN, OR PRODUCT OR PACKAGING WITH SURFACE ORNAMENTATION, Attorney's Docket No. D2322 and filed in the United States Patent Office as Serial Number 29/548,850, on December 17, 2015 and/or the corresponding application filed in the PCT as Serial Number _____, on _____. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert in this document, the Serial Number and filing date of each application identified above when ascertained.)

Corey Michael BISCHOFF of The Procter & Gamble Company; One P&G Plaza; Cincinnati, Ohio 45202; USA

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates, and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/548,850 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: CM B

Corey Michael BISCHOFF

1.15.16

Date

STATEMENT OF WITNESS:

I declare that I was personally present and did see Corey Michael BISCHOFF duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

Stacey Lainhart

Witness printed name

Stacey Lainhart

Witness signature

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled ICON FOR A DISPLAY SCREEN, OR PRODUCT OR PACKAGING WITH SURFACE ORNAMENTATION Attorney's Docket No. D2322 and filed in the United States Patent Office as Serial Number 29/548,850, on December 17, 2015 and/or the corresponding application filed in the PCT as Serial Number 29/548,850, on 12/17/2015. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert in this document, the Serial Number and filing date of each application identified above when ascertained.)

Tatiana Lucia REDIN-WYDEN of CREABLE; 3535 Hayden Avenue; Suite 320;
Culver
City, CA 90232; USA

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to CREABLE of 3535 Hayden Avenue; Suite 320; Culver City, CA 90232 or one of its Affiliates, and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to CREABLE or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to CREABLE, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in CREABLE. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to CREABLE, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/548,850 to CREABLE, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed **PATENT** said patent application(s).

Signed: Tatiana Lucia Redin-Wyden

Tatiana Lucia REDIN-WYDEN

01/19/2015

Date

STATEMENT OF WITNESS:

I declare that I was personally present and did see Tatiana Lucia REDIN-WYDEN duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

MARIA GONZALEZ

Witness printed name

MARIA GONZALEZ

Witness signature

GLOBAL GENERAL ASSIGNMENT

WHEREAS CREABLE 3535 Hayden Ave. Suite 320; Culver City, CA 90232 declares that it is the sole owner of certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled ICON FOR A DISPLAY SCREEN, OR PRODUCT OR PACKAGING WITH SURFACE ORNAMENTATION filed in the name(s) of The Procter & Gamble Company of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, as Applicant-Assignee and naming Tatiana Lucia REDIN-WYDEN as inventors, Attorney's Docket No. D2322 and filed in the United States Patent Office as Number 29/548,850, on December 17, 2015 and/or the corresponding application filed in the PCT as Serial Number _____, on _____. (CREABLE grants the hereinafter named assignee and/or any person authorized thereby, the power to insert in this document, the Serial Number and filing date of each application identified above when ascertained.)

For valuable consideration, the receipt and sufficiency of which are hereby acknowledged, CREABLE assigns to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest owned by CREABLE, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by CREABLE had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. CREABLE further agrees upon request, without additional compensation, but at no expense to CREABLE, to assist The Procter & Gamble Company in obtaining signatures for any applications or any other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as The Procter & Gamble Company may direct.

CREABLE requests and authorizes the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/548,850 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

PATENT

REEL: 037681 FRAME: 0194

Tatiana Rodin-Lyden

For: CREABLE

Date

01/19/2015

Title *CEO*

STATEMENT OF WITNESS:

I declare that I was personally present and did see *TATIANA RODIN* duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

MARIA GARCIA
Witness printed name

MARIA GARCIA
Witness signature