PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3730896

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
JOHN M. OLIPHANT	02/08/2016	
STEPHEN C. PERRY	02/08/2016	

RECEIVING PARTY DATA

Name:	DENOVO BRANDS, LLC		
Street Address:	2406 SE COTTONWOOD STREET		
City:	BENTONVILLE		
State/Country:	ARKANSAS		
Postal Code:	72712		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29551361

CORRESPONDENCE DATA

Fax Number: (407)302-9973

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4073029970

Email: michael@leetzow.com Correspondent Name: MICHAEL L. LEETZOW Address Line 1: 2393 CREST RIDGE CT Address Line 4: SANFORD, FLORIDA 32771

ATTORNEY DOCKET NUMBER:	DENO-015	
NAME OF SUBMITTER:	MICHAEL L. LEETZOW	
SIGNATURE:	/Michael L. Leetzow/	
DATE SIGNED:	02/08/2016	

Total Attachments: 3

source=AssignDENO015#page1.tif source=AssignDENO015#page2.tif source=AssignDENO015#page3.tif

> **PATENT** REEL: 037687 FRAME: 0649 503684260

ASSIGNMENT

Of Patent Application for:

Back For A Folding Chair

THIS ASSIGNMENT, made this 8 day of January

Stephen C. Perry

4703 SW Newcastle Rd Bentonville, AR 72712

John M. Oliphant

9885 E Highway 72 Bentonville, AR 72712

WHEREAS, the said assignors are the owner of a patent application entitled Back For A Folding Chair, filed in the United States on January 13, 2016 12:00 AM, and assigned serial no. 29/551,361; and,

WHEREAS, the Denovo Brands, LLC, a corporation duly organized under and pursuant to the laws of the State of Arkansas and having its principal place of business at 2406 SE Cottonwood St. Ste 8, Bentonville, AR 72712 (hereinafter referred to as the assignee) is desirous of acquiring the entire right, title and interest in and to said inventions and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon;

NOW, THEREFORE, in consideration of ONE DOLLAR (\$1,00) and other good and sufficient considerations, the receipt of which is hereby acknowledged, the said assignors have sold, assigned, transferred and set over and by these presents, do sell, assign, transfer and set over, unto the assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above mentioned inventions, application for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations, and continuationsin-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the said assignee, for its own use and behoof and the use and behoof of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignor, had this sale and assignment not been made.

DENO-015-Assignment

PATENT REEL: 037687 FRAME: 0650 AND for the same consideration, the said assignors hereby covenant and agree to and with the said assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, the said assignor is the sole and lawful owner of the entire right, title and interest in and to the said inventions and the application for Letters Patent above mentioned, and that the same are unencumbered and that the said assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, the said assignors hereby covenant and agree to and with the said assignee, its successors, legal representatives and assigns, that the said assignor will, whenever counsel of the said assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-inpart of any application for Letters Patent, or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said inventions, without charge to the said assignee, its successors, legal representatives and assigns, but at the cost and expense of the said assignee, its successors, legal representatives and assigns.

AND the said assignors hereby request the Commissioner of Patents to issue said Letters Patent of the United States to the said assignee, as the assignee of said inventions and the Letters Patent to be issued thereon for the sole use and behoof of the said assignee, its successors, legal representatives and assigns.

The undersigned hereby grant the power to Michael L. Leetzow (Registration No. 35,932) to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

John M. Oliphant Date: 7.47/ Stephen C. Perry

STATE OF Arkansas COUNTY OF Benton

> PATENT REEL: 037687 FRAME: 0651

On this Oliphant and Step persons described duly sworn, ackno	I in and who sign	wn to me, a ed the foreg	ınd known to Joing Assign	me to be th	ne
(Notary Seal)		otary Public			

My commission expires _____

PAGE 3: ASSIGNMENT: JOHN M. OLIPHANTAND STEPHEN C. PERRY TO DENOVO BRANDS, LLC FOR: BACK FOR A FOLDING CHAIR.

PATENT REEL: 037687 FRAME: 0652

RECORDED: 02/08/2016