

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT3725227

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
TIMOTHY S. MURPHY	05/06/2014
BRIAN C. LONGO	05/06/2014
LING LAM	11/25/2014
RECEIVING PARTY DATA	
Name:	VEEVA SYSTEMS INC.
Street Address:	4280 HACIENDA DRIVE
City:	PLEASANTON
State/Country:	CALIFORNIA
Postal Code:	94588
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14699553
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	214-978-3000
Email:	docket@bakermckenzie.com
Correspondent Name:	BAKER & MCKENZIE LLP PATENT DEPARTMENT
Address Line 1:	2001 ROSS AVENUE
Address Line 2:	SUITE 2300
Address Line 4:	DALLAS, TEXAS 75201
ATTORNEY DOCKET NUMBER:	10041790-68277411-002001
NAME OF SUBMITTER:	BRIAN C. MCCORMACK
SIGNATURE:	/Brian C. McCormack, Reg. No. 36601/
DATE SIGNED:	02/03/2016
Total Attachments: 5	
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ASSIGNMENT

WHEREAS, we, the undersigned inventor of residence as listed, have invented certain new and useful improvements as below entitled, for which an application for United States Letters Patent is made, said applications having been designated as set forth below and filed on or about the date set forth below; and

WHEREAS, Veeva Systems Inc. (hereinafter referred to as "Assignee"), a Delaware company

with an address of: 4637 Chabot Drive, Suite 210
Pleasanton, CA 94588
U.S.A.

desires to acquire the entire right, title and interest in and to the inventions, and in and to the said application and any Letters Patent(s) that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we assign to Assignee, all right, title and interest in and to said inventions and in and to said applications and all patents which may be granted therefor, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and we authorize and request the Commissioner of Patents and Trademarks to issue all patents for said inventions, or patents resulting therefrom, insofar as our interest is concerned, to Assignee.

We also assign to Assignee, all right, title and interest in and to the invention disclosed in said applications throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world, including all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and we further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

We will communicate to Assignee any facts known to us respecting any improvements; and, at the expense of Assignee, we will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

Invention Name: System and method for controlling electronic communications
Application No.: 14271134
Filing Date: May 6, 2014

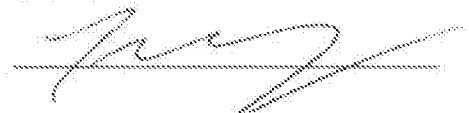
We hereby grant JOHN G. FLAIM, Registration No. 37,323, BRIAN C. McCORMACK, Registration No. 36,601, WILLIAM D. McSPADDEN, Registration No. 44,234, GUY F. BIRKENMEIER, Registration No. 52622, and MATT DUSHEK, Registration No. 61921, and all practitioners with the firm of Baker & McKenzie LLP (Customer Number 23562) with an office at 2001 Ross Avenue, Suite 2300, Dallas, TX 75201, the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

The undersigned further declares that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful and false statements may jeopardize the validity of the application or any patent issued thereon.

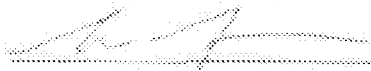
Signature of Inventor:

Inventor(s) Name: Timothy S. Murphy
Residence: Berkeley, CA
United States of America
Citizenship: U.S.A.

Date:

 5/6/14

Signature of Inventor:



Inventor(s) Name:

Brian C. Longo

Residence:

Danville, CA
United States of America

Citizenship:

U.S.A.

Date:

8/6/11

ASSIGNMENT

WHEREAS, I, the undersigned inventor of residence as listed, have invented certain new and useful improvements as below entitled, for which an application for United States Letters Patent is made, said applications having been designated as set forth below and filed on or about the date set forth below; and

WHEREAS, **Veeva Systems Inc.** (hereinafter referred to as "Assignee"), a Delaware company

with an address of: 4637 Chabot Drive, Suite 210
Pleasanton, CA 94588
U.S.A.

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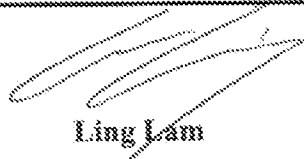
This Assignment shall be binding on the parties' successors, assigns and legal representatives.

Invention Name: **System and method for controlling electronic communications**
Application No.: **14/271,134**
Filing Date: **May 6, 2014**

We hereby grant JOHN G. FLAIM, Registration No. 37,323, BRIAN C. McCORMACK, Registration No. 36,601, WILLIAM D. McSPADDEN, Registration No. 44,234, GUY F. BIRKENMEIER, Registration No. 52622, and MATT DUSHEK, Registration No. 61921, and all practitioners with the firm of Baker & McKenzie LLP (Customer Number 23562) with an office at 2001 Ross Avenue, Suite 2300, Dallas, TX 75201, the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

The undersigned further declares that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful and false statements may jeopardize the validity of the application or any patent issued thereon.

Signature of Inventor:



Inventor(s) Name:

Ling Lam

Residence:

Fremont, CA
United States of America

Citizenship:

Hong Kong

Date:

11/25/2014
