

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3734066

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	MOMENTUM MANAGEMENT, LLC	01/21/2016
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	PACIFIC COAST HOLDINGS IP, LLC	
<b>Street Address:</b>	1206 W. JON ST.	
<b>City:</b>	TORRANCE	
<b>State/Country:</b>	CALIFORNIA	
<b>Postal Code:</b>	90502	
<b>PROPERTY NUMBERS Total: 7</b>		
<b>Property Type</b>	<b>Number</b>	
<b>Patent Number:</b>	D648442	
<b>Patent Number:</b>	D652525	
<b>Patent Number:</b>	D666732	
<b>Patent Number:</b>	D666733	
<b>Patent Number:</b>	D667560	
<b>Patent Number:</b>	D694017	
<b>Application Number:</b>	14948014	
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>	(301)553-0687	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	310-553-3610	
<b>Email:</b>	ipmail@greenbergglusker.com	
<b>Correspondent Name:</b>	JESSE SAIVAR	
<b>Address Line 1:</b>	1900 AVENUE OF THE STARS	
<b>Address Line 2:</b>	SUITE 2100	
<b>Address Line 4:</b>	LOS ANGELES, CALIFORNIA 90067	
<b>ATTORNEY DOCKET NUMBER:</b>	57812-00001	
<b>NAME OF SUBMITTER:</b>	JESSE SAIVAR	
<b>SIGNATURE:</b>	/jesse saivar/	
<b>DATE SIGNED:</b>	02/11/2016	

PATENT

**Total Attachments: 2**

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## INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT ("Assignment") is entered into effective as of Jan 21, 2016 ("Effective Date") by and between Momentum Management, LLC dba Bushman Products, a California limited liability company ("Assignor") and Pacific Coast Holdings IP, LLC, a California limited liability company ("Assignee").

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, Assignor's entire right, title and interest in and to all intellectual property owned by Assignor, including without limitation all trademarks, copyrights, patents, domain names and trade secrets related to Assignor's business and all rights in product designs, customer and vendor lists, and business plans associated with Assignor's business (the "IP"). The IP shall specifically include the applied-for and registered intellectual property detailed in Schedule 1 attached hereto.

NOW, THEREFORE, in consideration of the payment of \$[REDACTED] by Assignee to Assignor, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor agrees as follows:

Assignor hereby sells, assigns, transfers, and relinquishes to Assignee, its successors and assigns, all right, title and interest in and to the IP and all applications and/or registrations therefor, together with the goodwill associated with all trademarks included in the IP, including all of Assignor's rights to sue and recover for damages arising out of or in connection with any and all past, present or future infringements or dilution of or damage to such IP or the associated goodwill.

Assignor hereby agrees to execute upon the request of Assignee such additional documents as are necessary to register and otherwise give full effect to the rights of the Assignee under this Assignment in and to the IP, including all documents necessary to record in the name of the Assignee the assignment of the trademarks with the United States Patent and Trademark Office or the corresponding entity in any other country.

This Assignment may not be supplemented, altered or modified in any manner except by a writing signed by all parties hereto. This Assignment shall bind and inure to the benefit of the respective parties and their assigns, transferees and successors. This Assignment and the performance hereunder shall be governed by and construed in accordance with the laws of the State of California. This Assignment may be executed in one or more counterparts, and by the different parties hereto in separate counterparts, each of which when executed will be deemed to be an original but all of which taken together will constitute one and the same agreement. Signature pages transmitted by facsimile, e-mail or other electronic means shall be deemed to be originals.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

"ASSIGNOR"

MOMENTUM MANAGEMENT, LLC

By: 

Justin Ross, Manager

"ASSIGNEE"

PACIFIC COAST HOLDINGS IP, LLC

By: 

Justin Ross, Manager

SCHEDULE 1

PATENTS

Invention	Application No.	Reg. No.	Office	Status
Sexual Stimulation Device	29/372,664	D648,442	USA	Registered
Sexual Stimulation Toy With Dual Oppositely Disposed Stimulators	29/373,188	D652,525	USA	Registered
Personal Vibrator In The Shape Of A Mascara Brush Housed Within A Mascara Container	29/374,974	D666,732	USA	Registered
Personal Vibrator In The Shape Of A Lipstick Housed Within A Lipstick Tube	29/374,975	D666,733	USA	Registered
Personal Vibrator In The Shape Of A Makeup Brush	29/374,981	D667,560	USA	
Fanciful Bristle Design For Imitation Makeup Brush	29/374,983	D694,017	USA	Registered
Ride Control Ring	14/948,014		USA	In Progress

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