

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
PRO UNLIMITED, INC.	02/04/2016
RECEIVING PARTY DATA	
Name:	MATTEL, INC.
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Property Type	Number
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Application Number:	62060039
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DATE SIGNED:	02/17/2016
Total Attachments: 1	
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PATENT ASSIGNMENT

This Patent Assignment is made and entered into by and between PRO Unlimited, Inc., a New York corporation ("Assignor"), and Mattel, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor has agreed to transfer, assign, convey and deliver to Assignee all of Assignor's right, title and interest in the inventions disclosed in U.S. Patent Application Serial No. 14/875,639 for PIVOTING DISC LAUNCHING TOY, filed October 5, 2015, and U.S. Patent Application Serial No. 62/060,039, filed October 6, 2014 (the "Inventions"); and

WHEREAS, Assignor is executing this formal, recordable assignment of Assignor's entire right, title and interest in and to the Inventions to Assignee.

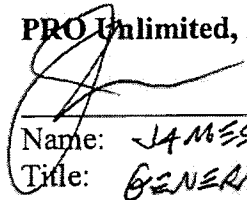
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire right, title and interest of Assignor in and to the Inventions, the applications, and to any Letters Patent, applications or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto, to be obtained for said Inventions disclosed in said applications, and to any continuation, division, renewal, substitute, reissue, reexamination, or extension thereof or any legal equivalent thereof in the United States or a foreign country for the full term or terms for which the same may be granted, including all priority rights under the International Convention and any other applicable laws or treaties;

Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, Assignor and its legal representatives and assigns will perform all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing or enforcing Letters Patent in the United States and throughout the world for the Inventions, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to the Inventions, the application, and any Letters Patent granted for the Inventions in the United States and throughout the world;

Assignors authorize and request the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for the Inventions, whether on the application or on any subsequently filed division, continuation, continuation-in-part or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in the Inventions.

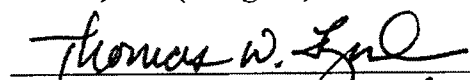
Date: 02/03/2016

PRO Unlimited, Inc. (Assignor)


Name: JAMES CAHALAN
Title: GENERAL COUNSEL

Date: 2/4/2016

Mattel, Inc. (Assignee)


Name: Thomas W. Lynch
Title: VP, IP and Assistant Secretary