

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3751344

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	RYAN RINGHOLZ	02/22/2016
RECEIVING PARTY DATA		
Name:	PLAE, INC.	
Street Address:	220 MONTGOMERY STREET, SUITE 860	
City:	SAN FRANCISCO	
State/Country:	CALIFORNIA	
Postal Code:	94104	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	29553517
CORRESPONDENCE DATA		
Fax Number:	(617)526-5000	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	617-526-6000	
Email:	becky.douglas@wilmerhale.com	
Correspondent Name:	BECKY DOUGLAS/WILMERHALE	
Address Line 1:	60 STATE STREET	
Address Line 4:	BOSTON, MASSACHUSETTS 02109	
ATTORNEY DOCKET NUMBER:	2207916.00133US1	
NAME OF SUBMITTER:	BECKY DOUGLAS	
SIGNATURE:	/Becky Douglas/	
DATE SIGNED:	02/23/2016	
Total Attachments: 3		
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source=133US1_Assignment_RingholzSignature_USSN_29_553517#page2.tif		
source=133US1_Assignment_RingholzSignature_USSN_29_553517#page3.tif		

ASSIGNMENT

WHEREAS, the undersigned, to wit:

Ryan RINGHOLZ residing at 2 Cedarwood Lane, Mill Valley, California 94941

(hereinafter collectively ASSIGNOR), has made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled:

“UPPER FOR SHOE WITH REMOVABLE STRAPS”

- (a) ☐ which is being filed herewith in the United States Patent and Trademark Office;
- (b) ☒ which was filed as U.S. Patent Application No. 29/553517
on February 2, 2016 ;

AND WHEREAS, Plae, Inc. (hereinafter ASSIGNEE), a corporation organized and existing under the laws of the State of Delaware and having its principal place of business at 220 Montgomery Street, Suite 860, San Francisco, California 94104, is desirous of acquiring the entire right, title, and interest in and to said invention and any and all patents that may be obtained therefor, and in and to said application and any and all patents that may issue therefrom;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer, and set over unto said ASSIGNEE, its successors, assigns, and legal representatives, all right, title, and interest in and to said invention throughout the world, and any and all patents of the United States and foreign countries that may be obtained therefor, including the right to sue for past infringement and obtain past damages, and in and to said application, including any and all continuations, continuations-in-part, divisionals, reissues, re-examinations, substitutions, and extensions thereof, and any and all patents of the United States and foreign countries that may issue therefrom, such right, title, and interest including the right to file applications and obtain patents, utility models, industrial models, and designs for said invention in the name of said ASSIGNEE, its successors, assigns, and legal representatives, throughout the world, including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention, and all rights to register said invention in appropriate registries;

ASSIGNOR also does hereby covenant that he has the full right to convey the entire right, title, and interest herein assigned, and that he has not and will not execute any agreement in conflict herewith;

ASSIGNOR also does hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States on said invention or resulting from said application, including any continuations, continuations-in-part, divisions, reissues, re-examinations, substitutions, and extensions thereof, to said ASSIGNEE, its successors, assigns, and legal representatives as the ASSIGNEE of the entire right, title, and interest herein assigned;

ASSIGNOR also does hereby agree to, at any time, upon request, without further or additional consideration but at the expense of said ASSIGNEE, its successors, assigns, or legal representatives, execute and deliver any and all papers, make all rightful oaths, and do all lawful acts that may be necessary or desirable to perfect the entire right, title, and interest in said application, including any and all continuations, continuations-in-part, divisionals, reissues, re-examinations, substitutions, and extensions thereof, and any and all patents of the United States and foreign countries that may issue therefrom said ASSIGNEE, its successors, assigns, and legal representatives, and generally do everything possible to vest the entire right, title, and interest herein assigned in said ASSIGNEE, its successors, assigns, and legal representatives;

ASSIGNOR also does hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

WILMER CUTLER PICKERING HALE AND DORR LLP

All practitioners at Customer Number 23483.

This ASSIGNMENT is effective as of February 2, 2016 .

February 22, 2016

Date



Ryan Ringholz

Witness:

Date