

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
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STEPHEN P. DIACETIS	11/28/2011
JYH-HAN LIN	11/28/2011
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Property Type	Number
Application Number:	14809157
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DATE SIGNED:	02/23/2016
Total Attachments: 2	
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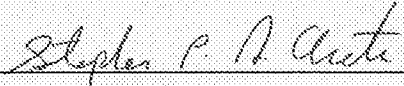
WE, Stephen P. DiAcetis and Jyh-Han Lin, ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "INFERRING POSITIONS WITH CONTENT ITEM MATCHING" ("APPLICATION"), which:

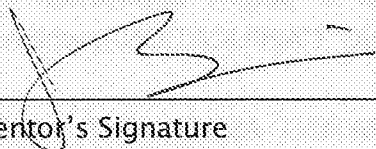
- ☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. 13/309563, filed 12/02/2011) this APPLICATION's Application No. and filing date, when known;
- ☐ was filed on _____ and was given Application No. _____;
- ☐ is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

	<u>11/28/2011</u>
Inventor's Signature	Date
Stephen P. DiAcetis	
Printed Name in English	Printed Name in Native Language (if other than English)

	11/28/2011
Inventor's Signature	Date
Jyh-Han Lin	林志翰
Printed Name in English	Printed Name in Native Language (if other than English)