503705447 02/23/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SANDRA MONTEPARO	02/22/2016
ALYSON AVERSA	01/29/2016
DEANNA HAMEL	01/29/2016
KARIN KLEEN	01/29/2016

RECEIVING PARTY DATA

Name:	VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC.
Street Address:	FOUR LIMITED PARKWAY
City:	REYNOLDSBURG
State/Country:	OHIO
Postal Code:	43068

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29553626

CORRESPONDENCE DATA

Fax Number: (414)271-5770

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

414-271-7590 Phone:

Email: kristenl@andruslaw.com

ANDRUS INTELLECTUAL PROPERTY LAW, LLP **Correspondent Name:**

Address Line 1: 100 E. WISCONSIN AVE...

Address Line 2: **SUITE 1100**

Address Line 4: MILWAUKEE, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	5859-00365
NAME OF SUBMITTER:	CHRISTOPHER M. SCHERER
SIGNATURE:	/Christopher M. Scherer/
DATE SIGNED:	02/23/2016

Total Attachments: 6

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PATENT REEL: 037802 FRAME: 0837 503705447

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PATENT REEL: 037802 FRAME: 0838

ASSIGNMENT

WHEREAS:			
Sandra Monteparo Name	of	1 Main Street, Apt. 4E, B Street	rooklyn, NY 11201 City
Alyson Aversa Name	of	202 W. 92 nd Street, Apt. 3 Street	F, New York, NY 10025 City
Deanna Hamel Name	of	365 Bridge Street, Apt. 14 Street	·
Karin Kleen Name	of	2022 Beverley Road, Apt Street	•
hereinafter called ASSIGN application for Letters Paten Title: Bottle			and useful invention for which an titled:
has been made, said applicat	ion bein	g identified by	
Application No. 29/553,6		s ruominou oj	
Filing Date 2016-02-03			
or			
is about to be made, said app	lication	being identified by	
Attorney Docket No	5859-	00365	
Customer No. 26753			

WHEREAS:

Victoria's Secret Stores Brand Management, Inc., Four Limited Parkway, Reynoldsburg, OH 43068, called ASSIGNEE, are desirous of acquiring the entire interest in and to said invention, said application and the Letters Patent to be obtained therefor;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable considerations, the receipt of which is hereby acknowledged, said ASSIGNORS hereby sell, assign and transfer to said ASSIGNEE, its successors and assigns, the entire right, title and interest in said invention, said application and any divisions or continuations thereof, and any

Letters Patent obtained for the said invention in the United States and foreign countries, or issuing out of said application or any such division or continuation thereof, and any reissues or extensions of any such Letters Patent.

The Commissioner of Patents is hereby authorized and requested to issue Letters Patent for said invention to said ASSIGNEE of the entire right, title and interest therein.

And, the said ASSIGNORS hereby covenant that they have full right to convey the entire right, title and interest in said invention, and have not executed and will not execute any agreement in conflict herewith.

And ASSIGNORS further covenant that they will, at any time, upon request, execute and deliver any and all papers that may be necessary or desirable to perfect the title in said ASSIGNEE, to said invention, said application, or any Letters Patent that may be granted therefrom, and if said ASSIGNEE, or its assignee, desire to make a substitute, divisional or continuation application for said invention, or to secure a reissue or extension of said Letters Patent, or to file a disclaimer relating thereto, that they will upon request, sign all papers, make all rightful oaths and declarations, and do all lawful acts requisite for the said purposes, but at the expense of said ASSIGNEE.

And, ASSIGNORS further covenant that they will at all times communicate to the said ASSIGNEE, its successors, assigns or legal representatives, all facts relating to said invention and Letters Patent, or the history thereof, known to them, and testify as to the same in interferences or other litigation, when requested so to do.

ASSIGNORS authorize the ASSIGNEE or the attorney of record to insert in this instrument, if necessary or desirable, the filing date and serial number or other identifying information for the application referred to above.

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PATENT REEL: 037802 FRAME: 0840

Application No. 29/553,626 Filing Date: 2016-02-03	Atty, Docket No. <u>5859-00365</u> Customer No. <u>26753</u>
Inventor: Sandra Monteparo	Date: <u>2/22//6</u> Date: <u>2.22./6</u>
Witness: Maeig Fores-Bunnco	Date: 2.22.16
Witness: <u>Nailah Bolling</u> Nailah Bolling	Date: <u>2/22/16</u>
Inventor:Alyson Aversa	Date:
Witness:	Date:
Witness:	Date:
Inventor: Deanna Hamel	Date:
Witness:	Date:
Witness:	Date:
Inventor: Karin Kleen	Date:
Witness:	Date:
Witness:	Date:

Application No. 29/553,626 Filing Date: 2016-02-03	Atty. Docket No. <u>5859-00365</u> Customer No. <u>26753</u>
Inventor: Sandra Monteparo	Date:
Witness:	Date:
Witness:	Date:
Inventor: Alyson Aversa	Date: 01/29/16
Witness: Sooji Lee	Date: 01/29/16
Witness: Dawn Kotlowif 7	Date: 61 29 16
Inventor: Deanna Hamel	Date:
Witness:	Date:
Witness:	Date:
Inventor:Karin Kleen	Date:
Witness:	Date:
Witness:	Date:

Application No. 29/553,626 Filing Date: 2016-02-03	Atty. Docket No. <u>5859-00365</u> Customer No. <u>26753</u>
Inventor:Sandra Monteparo	Date:
Witness:	Date:
Witness:	Date:
Inventor:Alyson Aversa	Date:
Witness:	Date:
Witness:	Date:
Inventor: Deanna Hamel Witness: Witness:	Date: 1/29/16 Date: 01/29/2016
Inventor: Karin Kleen	Date:
Witness:	Date:
Witness:	Date:

Application	No. 29/553,626
Filing Date:	2016-02-03

RECORDED: 02/23/2016

Atty. Docket No. <u>5859-00365</u> Customer No. <u>26753</u>

Inventor: Sandra Monteparo	Date:
Witness:	Date:
Witness:	Date:
Inventor: Alyson Aversa	Date:
Witness:	Date:
Witness:	Date:
Inventor: Deanna Hamel	Date:
Witness:	Date:
Witness:	Date:
Inventor: Karin Kleen	Date: 1/29/16
Witness: Sooji Lee	Date: 0/29/16
Witness: Dawn Kottouts	Date: 6 (/2a/16