

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3752372

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ERNIE ALFONSO	02/23/2016
RECEIVING PARTY DATA	
Name:	DIRECT WHEEL INC.
Street Address:	805 SENTOUS AVE.
City:	CITY OF INDUSTRY
State/Country:	CALIFORNIA
Postal Code:	91748
PROPERTY NUMBERS Total: 6	
Property Type	Number
Application Number:	29544262
Application Number:	29544267
Application Number:	29544268
Application Number:	29544272
Application Number:	29544270
Application Number:	29544275
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	p@moradianlaw.com
Correspondent Name:	PAYAM MORADIAN
Address Line 1:	10880 WILSHIRE BLVD, SUITE 1101
Address Line 4:	LOS ANGELES, CALIFORNIA 90024
NAME OF SUBMITTER:	PAYAM MORADIAN
SIGNATURE:	/Payam Moradian/
DATE SIGNED:	02/23/2016
Total Attachments: 2	
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source=patentassignment8_13#page2.tif	

ASSIGNMENT OF DESIGN

WHEREAS, I, Ernie R. Alfonso residing at Corona, California (hereafter, called "ASSIGNOR"), have invented ornamental design for several automobile wheels;

AND WHEREAS, Direct Wheel Inc., a California Corporation, having a place of business at City of Industry, California (hereafter, together with any successors, legal representatives or assigns thereof, called "ASSIGNEE") wants to acquire the entire right, title and interest in and to said designs, and any patents thereof;

NOW, THEREFORE, for good and valuable consideration and for the further consideration receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto the said Assignee, its successors and assigns, the entire and exclusive right, title and interest in and to said ornamental designs having the following Application serial numbers:

Application Number	Patent No.	Status	Reference Number	Filing Date
29/544,262		Pending	110/8 - H107	11-02-2015
29/544,267		Pending	110/9 - H108	11-02-2015
29/544,268		Pending	110/10 - H109	11-02-2015
29/544,272		Pending	110/11 - SE433	11-02-2015
29/544,270		Pending	110/12 - VE238A	11-02-2015
29/544,275		Pending	110/13 - VE238B	11-02-2015

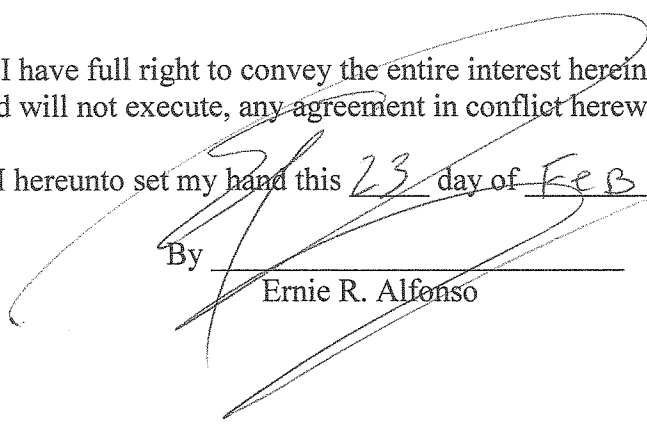
including any inventions, patent applications, and Letters Patent, which may be granted or issued for said design in the United States and throughout the world, including all divisions, continuations, reissues and extensions thereof, and all international priority rights associated therewith, all to be held and enjoyed as fully and completely as the same might have been held by ASSIGNOR had this assignment not been made, and ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and the duly constituted authorities of foreign countries to issue all Letters Patent relating to the foregoing assigned rights to said ASSIGNEE.

ASSIGNOR agrees that he will at all times keep the said ASSIGNEE advised of its whereabouts, and will promptly, upon request, and without further compensation, but at no out-of-pocket cost or expense to himself, do all lawful acts including the execution of all necessary documents, and the giving of testimony that in the opinion of said ASSIGNEE, its successors and assigns may be necessary or desirable for obtaining, sustaining and reissuing United States and foreign Letters Patent relating to the foregoing assigned rights, and perfecting, affirming, recording and maintaining the title of said ASSIGNEE, and that ASSIGNOR will generally cooperate to the fullest extent in all matters pertaining to said inventions and patents.

AND I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith;

IN TESTIMONY WHEREOF, I hereunto set my hand this 23 day of FEB 2016.

By


Ernie R. Alfonso