503706840 02/24/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3753481

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
OAK LAWN MARKETING INTERNATIONAL INC.	12/14/2015

RECEIVING PARTY DATA

Name:	GLOBAL IDEAS DIRECT LLC.
Street Address:	5605 RIGGINS COURT, #200
City:	RENO
State/Country:	NEVADA
Postal Code:	89502

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29519899

CORRESPONDENCE DATA

Fax Number: (312)775-8100

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-775-8000

Email: mhmpto@mcandrews-ip.com

Correspondent Name: MCANDREWS, HELD & MALLOY, LTD.

Address Line 1: 500 W. MADISON STREET

Address Line 2: SUITE 3400

Address Line 4: CHICAGO, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	28918US01
NAME OF SUBMITTER:	LARRY M. JARVIS
SIGNATURE:	/Larry M. Jarvis/
DATE SIGNED:	02/24/2016

Total Attachments: 2

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PATENT 503706840 REEL: 037813 FRAME: 0475

ASSIGNMENT

In consideration of One Dollar (\$1.00) and other good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, **OAK LAWN MARKETING INTERNATIONAL INC.**, incorporated under the laws of the State of Nevada in the United States of America, hereby assigns to **GLOBAL IDEAS DIRECT LLC**, incorporated under the laws of Nevada, its successors and assigns, the entire right, title and interest in the inventions or improvements disclosed in the following applications, and any and all other applications, both United States and foreign, which have been or may be filed, either solely or jointly with others, on said inventions or improvements, and in any and all patents of the United States and foreign countries, which have been or may be obtained on any of said applications, and in any reissue, reexamination or extension of such patents, and further assigns to GLOBAL IDEAS DIRECT LLC all rights under the Paris Convention for the Protection of Industrial Property and all other applicable treaties or laws in respect to said inventions or improvements:

U.S. Application No. (Atty Docket No.) 29/519,899	Filing Date	Title		Patent No.
	03/09/2015	DECORATIVE CUSHION MASSAGE DEVICE		

OAK LAWN MARKETING INTERNATIONAL INC. hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any such United States patents to GLOBAL IDEAS DIRECT LLC., and requests the foreign Patent Office to issue any such foreign patents to GLOBAL IDEAS DIRECT LLC.

OAK LAWN MARKETING INTERNATIONAL INC. warrants that it is the owner of the entire right, title and interest in said inventions or improvements and that it has the right to make this assignment, and further warrants that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned.

For said considerations, OAK LAWN MARKETING INTERNATIONAL INC. hereby agrees, upon the request and at the expense of GLOBAL IDEAS DIRECT LLC, its successors and assigns, to execute, or obtain execution of any and all divisional, continuation and substitute applications for said inventions or improvements, and any necessary oath, affidavit or declaration relating thereto, and any application for the reissue or extension of any patents that may be granted upon said applications, and any and all applications and other documents for patents in foreign countries on said inventions or improvements, that GLOBAL IDEAS DIRECT LLC, its successors or assigns may deem necessary or expedient, and for said considerations OAK LAWN MARKETING INTERNATIONAL INC. authorizes GLOBAL IDEAS DIRECT LLC to apply for patents for said inventions or improvements in its own name in such countries where such procedure is proper and further agrees, upon the request of GLOBAL IDEAS DIRECT LLC, its successors and assigns, to cooperate to the best of its ability with GLOBAL IDEAS DIRECT LLC, its successors and assigns, in any proceedings or transactions involving such applications or patents, including the preparation and execution of preliminary

statements, giving and producing evidence, and performing any and all other acts necessary to obtain said patents, both United States and foreign, with all rights therein vested in GLOBAL IDEAS DIRECT LLC, its successors and assigns, whereby said patents will be held and enjoyed by GLOBAL IDEAS DIRECT LLC, its successors and assigns, to the full end of the term for which said patents will be granted, as fully and entirely as the same would have been held and enjoyed by OAK LAWN MARKETING INTERNATIONAL INC. if this assignment had not been made.

OAK LAWN MARKETING INTERNATIONAL INC, further assigns all rights for past damages under said patents.

OAK LAWN MARKETING INTERNATION	NAL IN	с.
Dated: 12/11/2017	Ву: _	(Sign Name)
·	_	Scott Reid
		President & CEO