

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3755872

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	BANK OF AMERICA, N.A.	02/19/2016
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	TI NEWCO LLC	
<b>Street Address:</b>	225 LIBERTY STREET	
<b>City:</b>	NEW YORK	
<b>State/Country:</b>	NEW YORK	
<b>Postal Code:</b>	10281	
<b>PROPERTY NUMBERS Total: 4</b>		
<b>Property Type</b>	<b>Number</b>	
<b>Application Number:</b>	14532906	
<b>Application Number:</b>	14474962	
<b>Application Number:</b>	14474947	
<b>Application Number:</b>	14084444	
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Email:</b>	RCSWEENEY@MINTZ.COM	
<b>Correspondent Name:</b>	ROBERT C SWEENEY	
<b>Address Line 1:</b>	ONE FINANCIAL CENTER	
<b>Address Line 2:</b>	MINTZ LEVIN	
<b>Address Line 4:</b>	BOSTON, MASSACHUSETTS 02111	
<b>ATTORNEY DOCKET NUMBER:</b>	46657-034	
<b>NAME OF SUBMITTER:</b>	ROBERT C. SWEENEY	
<b>SIGNATURE:</b>	/ROBERT C. SWEENEY/	
<b>DATE SIGNED:</b>	02/25/2016	
<b>Total Attachments: 5</b>		
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NOTICE OF ASSIGNMENT  
OF  
GRANT OF SECURITY INTEREST  
IN  
PATENTS

February 19, 2016


United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that, pursuant to that certain Agency Resignation, Appointment and Assumption Agreement dated as of February 9, 2016 among Bank of America, N.A., in its capacity as administrative agent for certain lenders (in such capacity, the "Resigning Agent"), TI Newco LLC, a Delaware limited liability company ("TI Newco"), in its capacity as successor administrative agent (in such capacity, the "Successor Agent"), and TI Newco, in its capacity as the sole lender, the Resigning Agent has assigned to the Successor Agent, who acknowledges such assignment by its signature below, all of the Resigning Agent's right, title and interest in its continuing security interest in and lien upon the patents, patent licenses and patent applications described in the Notice of Grant of Security Interest in Patents attached hereto as **Exhibit I**.

Very truly yours.

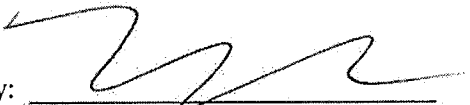
BANK OF AMERICA, N.A.,  
as Resigning Agent

By:   
Name: Carol M. Clements  
Title: SVP

*[Signature page follows]*

Acknowledged and agreed:

TINNEWCO LLC

By: 

Name: Lawrence A. Jacobs

Title: Executive Vice President

*Notice of Assignment  
Signature Page*

**Exhibit I**

**Notice of Grant of Security Interest**

NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
PATENTS

July 13, 2015

United States Patent and Trademark Office

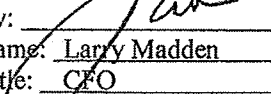
Ladies and Gentlemen:

Please be advised that, pursuant to the Security and Pledge Agreement dated as of September 6, 2013 (as the same may be amended, modified, restated or supplemented from time to time, the "*Security and Pledge Agreement*") by and among the Grantors from time to time party thereto (the "*Grantors*") and Bank of America, N.A., as Administrative Agent (the "*Administrative Agent*") for the Secured Parties referenced therein, the undersigned Grantor has granted to the Administrative Agent, for the ratable benefit of the Secured Parties, a continuing security interest in and lien upon the patents, patent licenses and patent applications described on Schedule I attached hereto.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the patents, patent licenses and patent applications described on Schedule I attached hereto (i) may only be terminated in accordance with the terms of the Security and Pledge Agreement and (ii) is not to be construed as an assignment of any patent, patent license or patent application.

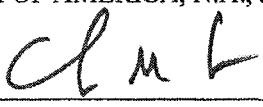
Very truly yours,

VINDICO LLC

By:   
Name: Larry Madden  
Title: CFO

Acknowledged and accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By:   
Name: Carol M. Clements  
Title: Senior Vice President

Schedule 1  
to  
Notice of Grant of Security Interest in Patents

<u>Title</u>	<u>Application/Patent Number</u>	<u>Filing/Issue Date</u>	<u>Assignee</u>
Advertisement Information and Bidding System	Serial No. 14/532,906	11/04/2014	Vindico LLC
Upfront Advertisement Purchasing Exchange	Serial No. 14/474,962	09/02/2014	Vindico LLC
Bidding for Advertising Impression in an Online Exchange Using One or More Multiple Quality Measurements	Serial No. 14/474,947	09/02/2014	Vindico LLC
Internet Panel for Capturing Active and Intentional Online Activity	Serial No. 14/084,444	11/19/2013	Vindico LLC

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