

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3757317

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
HUBERT VAN HOOFF	02/25/2016
DAVID M. GRAY	02/16/2016
SCOTT E. SEIBER	02/15/2016
DAVID J. BRENNAN	02/23/2016
JOHN R. SANDERS	02/15/2016
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	MICROSOFT TECHNOLOGY LICENSING, LLC
<b>Street Address:</b>	ONE MICROSOFT WAY
<b>City:</b>	REDMOND
<b>State/Country:</b>	WASHINGTON
<b>Postal Code:</b>	98052
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	15054166
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(425)936-7329
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	425-707-9382
<b>Email:</b>	USDocket@microsoft.com
<b>Correspondent Name:</b>	ASSAL MEFTAH
<b>Address Line 1:</b>	ONE MICROSOFT WAY
<b>Address Line 2:</b>	PATENT GROUP DOCKETING DEPT
<b>Address Line 4:</b>	REDMOND, WASHINGTON 98052
<b>ATTORNEY DOCKET NUMBER:</b>	359003.01
<b>NAME OF SUBMITTER:</b>	DAVID HUNTLEY
<b>SIGNATURE:</b>	/ David Huntley 40309 /
<b>DATE SIGNED:</b>	02/26/2016
<b>Total Attachments: 10</b>	

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I Hubert Van Hoof ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "Presenting Context-Based Guidance using Electronic Signs" ("APPLICATION"), which:

☒ will be filed. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representative, Microsoft Technology Licensing, LLC, One Microsoft Way, Redmond, Washington 98052 (ASSIGNEE'S LEGAL REPRESENTATIVES), to insert here in parentheses (filed on 26 February 2016 and given Application No. 15054166 by the following Office USPTO) this APPLICATION's Application No., filing date, and Office, when known;

☐ was filed on \_\_\_\_\_ and was given Application No. \_\_\_\_\_ by the following Office " \_\_\_\_\_ ";

Microsoft Technology Licensing, LLC, a Washington limited liability company, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

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Application No.	Filing Date	Office


For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, ASSIGNOR's entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).



Inventor's Signature

2/25/2016

Date

Hubert Van Hoof

Printed Name in English

Printed Name in Native Language  
(if other than English)

I David M. Gray ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "Presenting Context-Based Guidance using Electronic Signs" ("APPLICATION"), which:

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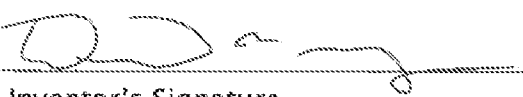
Application No.	Filing Date	Office

## PATENT ASSIGNMENT

MS Docket No.: 359003.01


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	<u>2/16/16</u>
Inventor's Signature	Date
<u>David M. Gray</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

I Scott E. Seiber ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "Presenting Context-Based Guidance using Electronic Signs" ("APPLICATION"), which:

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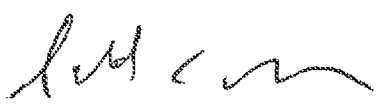
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	<u>2/15/16</u>
Inventor's Signature	Date
Scott E. Seiber	
Printed Name in English	Printed Name in Native Language (if other than English)



I David J. Brennan ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "Presenting Context-Based Guidance using Electronic Signs" ("APPLICATION"), which:

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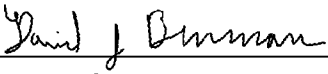
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 _____ Inventor's Signature	February 23, 2016 _____ Date
David J. Brennan _____ Printed Name in English	_____ Printed Name in Native Language (if other than English)

MS Docket No.: 359003.01


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[illegible]


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	<u>02/15/2016</u>
Inventor's Signature	Date
<u>John R. Sanders</u>	
Printed Name in English	Printed Name in Native Language (if other than English)