503711145 02/26/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3757786

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
THE PROCTER & GAMBLE COMPANY	02/25/2016

RECEIVING PARTY DATA

Name:	DURACELL U.S. OPERATIONS, INC.
Street Address:	1209 ORANGE STREET
City:	WILMINGTON
State/Country:	DELAWARE
Postal Code:	19801

PROPERTY NUMBERS Total: 8

Property Type	Number
Patent Number:	D659093
Patent Number:	D651509
Patent Number:	6962170
Patent Number:	7531013
Patent Number:	8851137
Patent Number:	6981520
Patent Number:	7066205
Application Number:	14301376

CORRESPONDENCE DATA

Fax Number: (513)977-8141

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5139778200

Email: cathy.vigil@dinsmore.com

Correspondent Name: CHRISTOPHER ELSWICK/DINSMORE & SHOHL LLP

Address Line 1: 255 E. FIFTH STREET
Address Line 4: CINCINNATI, OHIO 45202

NAME OF SUBMITTER: CHRISTOPHER W. ELSWICK	
SIGNATURE:	/Christopher W. Elswick/
DATE SIGNED:	02/26/2016

PATENT 503711145 REEL: 037836 FRAME: 0709

Total Attachments: 3 source=P&G Assignment#page1.tif source=P&G Assignment#page2.tif source=P&G Assignment#page3.tif

PATENT REEL: 037836 FRAME: 0710

ASSIGNMENT

WHEREAS, The Procter & Gamble Company, a corporation of the State of Ohio, with a place of business at 6090 Center Hill Road, Cincinnati, OH 45224, hereinafter called the ASSIGNOR, is the owner by Assignment of the U.S. Patents and Applications listed on the attached Schedule A;

WHEREAS, **Duracell U.S. Operations, Inc.**, with a business located at 1209 Orange Street, Wilmington, DE 19801, a corporation of the State of Delaware hereinafter called the *ASSIGNEE*, is desirous of acquiring the entire right, title and interest in and to said patents and applications, and the inventions therein disclosed and any letters patent that may issue thereon;

AND, WHEREAS, it is the intent of the ASSIGNOR to assign all rights, including but not limited to all substantive rights as well as the (future) right to claim priority and the right to be granted a patent in any and all PCT Contracting States to the above referenced patents and applications to the Assignee;

NOW, THEREFORE, effective **February 29, 2016**, in consideration of the sum of One Dollar (\$1.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, *ASSIGNOR(S)* hereby sell, assign and transfer unto said *ASSIGNEE*, its successors and assigns, the entire right, title and interest, including the right to sue for past infringement, if any, and the (future) right to claim priority, in and to said patents and applications, the inventions therein disclosed, and any improvements thereon, and in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possession, in any and all foreign countries, including without limit all PCT Contracting States, and in and to any and all divisions, continuations, substitutions, renewals, re-examination, extension and reissues thereof, and any other applications claiming priority thereto;

ASSIGNOR hereby authorizes and requests the Patent Office Officials in the United States and its territorial possessions, and in any and all foreign countries, to issue, when granted, any and all Letters Patents thereon, and reissues thereof, to said ASSIGNEE as the assignee of the entire right, title and interest in and to the same, for the sole use and behalf of said ASSIGNEE and said ASSIGNEE's successors and assigns, to the full end of the term for which said Letters Patents may be granted, as fully and entirely as the same would have been held by ASSIGNOR(S) had this assignment and sale not been made; and

ASSIGNOR hereby authorizes said ASSIGNEE, its successors and assigns, to file in its own name applications for patent in foreign countries in connection with the inventions hereby transferred, under the International Convention claiming the priority of said United States application or otherwise, and to secure in its own name the patent or patents issued thereon; and

ASSIGNOR hereby agrees that, upon request, ASSIGNOR will sign all papers, and make all rightful oaths, and do all acts which said ASSIGNEE, its successors or assigns, may consider necessary in connection with said United States application, and in connection with any other United States or foreign applications that may be filed in connection with said inventions.

PATENT REEL: 037836 FRAME: 0711 and with any improvements thereon, and in connection with any patents issued or reissued thereon.

ASSIGNOR:
THE PROCTER & GAMBLE COMPANY
By: Acas Halle
Name: Steven W. Miller
Title: Assistant Secretary
ASSIGNEE hereby accepts and receives this ASSIGNMENT.
ASSIGNEE:
DURACELL U.S. OPERATIONS, INC.
Ву:
Name: Hatsuki Miyata

Title: Vice President and Assistant Secretary

SCHEDULE A

<u>US</u>	Granted	29/389303	D659093	05/08/2012
US	Granted	29/362960	D651509	01/03/2012
US	Granted	10/048082	6962170	11/08/2005
US	Granted	10/842336	7531013	05/12/2009
US	Granted	12/713218	8851137	10/07/2014
US	Granted	10/923177	6981520	01/03/2006
US	Granted	11/128470	7066205	06/27/2006
US	Filed	14/301376		***************************************

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RECORDED: 02/26/2016

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