

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
HO-YOUNG SEO	02/25/2016
HYUNG-JIN BAE	02/25/2016
JIN-HONG JEONG	02/25/2016
JEONG-HEUI CHO	02/25/2016
KYUNG-HEE LEE	02/25/2016
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State/Country:	KOREA, REPUBLIC OF
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15054525
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NAME OF SUBMITTER:	STEVE CHA
SIGNATURE:	/Steve Cha/
DATE SIGNED:	02/26/2016
Total Attachments: 3	
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Assignment of Invention and Patent Application

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of TEN (\$10.00) DOLLAR,

- 1) Ho-Young SEO of
#4-702, Samik Sunkyung APT., 214, Nowon-ro, Nowon-gu,
Seoul, Republic of Korea
- 2) Hyung-Jin BAE of
#104-1203, Poongrim I-won APT., 18, Bongyeong-ro 1482beon-gil,
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- 3) Jin-Hong JEONG of
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Daeji-ro 15beon-gil, Suji-gu, Yongin-si, Gyeonggi-do, Republic of Korea
- 4) Jeong-Heui CHO of
#131-304, Shinmaetan Weve Haneulchae APT., 363, Hyowon-ro,
Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea
- 5) Kyung-Hee LEE of
#15-303, Sunkyung APT., 131, Yesulgwangjang 1-ro, Sangrok-gu,
Ansan-si, Gyeonggi-do, Republic of Korea

(hereinafter **Assignor**) hereby sells, assigns, transfers, and sets over unto:

SAMSUNG ELECTRONICS CO., LTD. of
129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, 16677, Republic of Korea

(hereinafter **Assignee**) the entire right, title and interest for the United States Of America as defined in 35 U.S.C. § 1.00, in and to the invention entitled as:

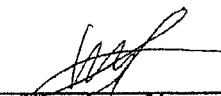
ELECTRONIC DEVICE AND CONTENT PROVIDING METHOD IN ELECTRONIC DEVICE

invented by **Assignor**; the application for United States patent therefor, invented by **Assignor**; any patent or reissues of any patent that may be granted thereon; and any applications which are continuations, continuation-in-part, substitutes, or divisions of said application. **Assignor** authorizes **Assignee** to enter the date of signature and/or Serial Number and Filing Date in the above. **Assignor** also authorizes and requests the Commissioner of Patents and Trademarks to issue any resulting patent(s) to the said **Assignee**, for its interests as **Assignee**, its successors, assigns and legal representatives. The undersigned agrees that the attorney of record in said application shall hereafter act on behalf of said **Assignee**; and **Assignor** further conveys to **Assignee** all priority rights resulting from the above-

identified application for United States Patent. **Assignor** agrees to execute all papers, give any required testimony and perform other lawful acts, as deemed essential by **Assignee** to perfect **Assignee's** interest in any resulting patent of the United States, and to acquire, hold, enforce, convey, and uphold the validity of said patent and reissues and extensions thereof, and **Assignee's** interest therein.

SIGNED ON THE DATES(S) INDICATED BESIDE MY/OUR SIGNATURE(S):

Name of First Inventor: Ho-Young SEO



Signature of inventor

Dated: February 25, 2016

WITNESSED: Hyeron Kim

Name of Second Inventor : Hyung-Jin BAE




Signature of inventor

Dated: February 25, 2016

WITNESSED: Hyeron Kim

Name of Third Inventor : Jin-Hong JEONG




Signature of inventor

Dated: February 25, 2016

WITNESSED: Hyeron Kim

Name of Fourth Inventor : Jeong Heui CHO

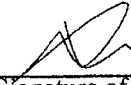


Signature of inventor

Dated: February 25, 2016

WITNESSED: Hyeron Kim

Name of Fifth Inventor : Kyung-Hee LEE



Signature of inventor

Dated: February 25, 2016

WITNESSED: Hyeram Kim