## 503712777 02/26/2016

## **PATENT ASSIGNMENT COVER SHEET**

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3759418

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
THOMAS T BOECKLE	03/31/2013

## **RECEIVING PARTY DATA**

Name:	PT IRUNT LLC	
Street Address:	SUITE 150, 4730 W. POST ROAD	
City:	LAS VEGAS	
State/Country:	NEVADA	
Postal Code:	89118	

## **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	15055525

## **CORRESPONDENCE DATA**

#### Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 702-727-6717

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Correspondent Name: CONNIE R. MASTERS

Address Line 1: 1781 VILLAGE CENTER CIRCLE #120

Address Line 4: LAS VEGAS, NEVADA 89134

ATTORNEY DOCKET NUMBER:	1121.0103	
NAME OF SUBMITTER:	CONNIE R. MASTERS	
SIGNATURE:	/Connie R. Masters, Reg. # 55432/	
DATE SIGNED:	02/26/2016	

## **Total Attachments: 4**

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PATENT 503712777 REEL: 037846 FRAME: 0158

# ASSIGNMENT OF PATENT APPLICATION AND INTELLECTUAL PROPERTY RIGHTS

This agreement, effective March 31, 2013, is by and between Thomas T.

Boeckle, an individual, residing at Suite 150, 4730 W. Post Road, Las Vegas, NV

89118 ("Boeckle") and PT iRunt LLC, a Nevada limited liability company, residing at Suite 150, 4730 W. Post Road, Las Vegas, NV 89118 ("PT iRunt").

WHEREAS, Boeckle has invented certain new and useful improvements in the art of learning and entertainment toys and systems and methods, to wit, the ZUGGY e-toy, system and accessories, comprising a novel e-toy, with a sophisticated touch screen and LED tactile buttons to launch media rich applications, an operating system, access to thousands of learning and entertainment applications from an online store, NFC-enabled smart-tokens, smart-books, smart-puzzles and games, a mobile phone facility, a suite of security and monitoring functions, and a social networking platform (the "Invention"); and

WHEREAS, Boeckle has filed for patent protection covering the Invention, to wit, U.S. Patent Pub. No. 2012/0295510, currently pending and in good standing with the United States Patent & Trademark Office, and International Patent Application No. PCT/US2012/038466, currently pending and in good standing with the World Intellectual Property Organization (the "Patent Applications"); and

WHEREAS, Boeckle intends to file continuation applications as needed to cover his ongoing discoveries in connection with the Invention; and

PATENT REEL: 037846 FRAME: 0159 WHEREAS, Boeckle has conceived marketing and branding concepts for the products and services flowing from the Invention, including trademarks, copyrights, slogans, product embodiments and packaging (the "ZUGGY Brand"); and

WHEREAS, PT iRunt desires to acquire the entire right, title and interest to the Invention, the Patent Applications and the ZUGGY Brand, in their current and future embodiments and continuations:

NOW, THEREFORE, for good and valuable consideration, Boeckle, by these presents, does sell, assign and transfer unto PT iRunt the full and exclusive right to the Invention in the United States, and the entire rights, title and interest in and to any and all patents which may be granted therefor in the United States, including pursuant to the Patent Applications, which is expressly assigned by Boeckle to PT iRunt hereunder. Boeckle hereby authorizes and requests the Director of the U.S. Patent & Trademark Office to issue any patent pursuant to the Invention and Patent Applications, and to transfer any provisional or non-provisional patent applications for same, to PT iRunt, including the entire right, title and interest in and to the same, for its sole use and behoof, and for the use and behoof of its successors and assigns, to the full end of the term for which any such patent may be granted, as fully and entirely as the same would have been held by Boeckle had this assignment and sale not been made. This assignment expressly covers all continuation applications filed by Boeckle in connection with the Invention and Patent Applications, at any time in the future. A copy of this assignment agreement shall suffice to support the assignment to PT iRunt of any such continuation applications at the time they are

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filed with the United States Patent & Trademark Office. Notwithstanding, Boeckle hereby agrees to execute such documents as shall be reasonably necessary to support the efforts of PT iRunt to file patent applications based on the Patent Applications or on the Invention generally with the U.S. Patent & Trademark Office, and all continuation patent applications connected with same.

Boeckle does further sell, assign and transfer unto PT iRunt the full and exclusive right to the Invention throughout the world, including pursuant to the Patent Applications, and the entire rights, title and interest in and to any and all patents which may be granted therefor anywhere in the world, as based on the PCT system or any other treaty rights flowing from the Patent Applications or otherwise. Boeckle hereby agrees to execute such documents as shall be reasonably necessary to support the efforts of PT iRunt to file foreign country patent applications based on the Patent Applications or on the Invention generally, and all continuation patent applications connected with same. Boeckle further agrees that the entire right, title and interest in and to such foreign country patents that issue from such foreign country patent applications shall be in the name of PT iRunt, and for its sole use and behoof, and for the use and behoof of its successors and assigns, to the full end of the term for which such patents may be granted, as fully and entirely as the same would have been held by Boeckle had this assignment and sale not been made.

Boeckle does further sell, assign and transfer unto PT iRunt the full and exclusive right to the ZUGGY Brand in the United States and throughout the world. By reason of this assignment, PT iRunt shall have full authority to create and sell

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goods and services based on the ZUGGY Brand anywhere in the world, or to authorize others to do so; and to create, use and register trademarks, copyrighted works, slogans, product embodiments and packaging in connection with the foregoing anywhere in the world.

THOMAS T. BOECKLE

PT IRUNT LLC

State of Nevada )
) ss:
County of Clark )

Before me personally appeared Thomas T. Boeckle and acknowledged the foregoing instrument to be his free act and deed this  $15^{th}$  day of October, 2013.

Notary Public

JEMERE B. MURPHY
Notary Public State of Nevada
No. 98-3505-1
My appt. exp. Apr. 18, 2017