

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	WEI BIN XIE	10/31/2015
RECEIVING PARTY DATA		
Name:	MATTEL, INC.	
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State/Country:	CALIFORNIA	
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PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	14875639
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DATE SIGNED:	02/29/2016	
Total Attachments: 2		
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A S S I G N M E N T

WHEREAS, John R. ROSSI of West Hollywood, California, and **XIE Wei Bin** of Shenzhen, China (“Assignors”), have invented a new and useful PIVOTING DISC LAUNCHING TOY for which an application for United States Letters Patent was filed on October 5, 2015 and assigned Serial No. 14/875,639; and

WHEREAS, Mattel, Inc., a California corporation, having a place of business at 333 Continental Boulevard, El Segundo, California 90245 (“Assignee”), desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Inventions, the application, and any Letters Patent that may be granted for the Inventions in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby sell, assign and transfer to Assignee the entire right, title and interest in and to the Inventions, the application, and to any Letters Patent, application or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto, to be obtained for said Inventions disclosed in said non-provisional application, and to any continuation, division, renewal, substitute, reissue, reexamination, or extension thereof or any legal equivalent thereof in the United States or a foreign country for the full term or terms for which the same may be granted, including all priority rights under the International Convention and any other applicable laws or treaties;

Assignors agree that, upon request and without further compensation, but at no expense to Assignors, they and their legal representatives and assigns will perform all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing or enforcing Letters Patent in the United States and throughout the world for the Inventions, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to the Inventions, the application, and any Letters Patent granted for the Inventions in the United States and throughout the world;

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment; and

Assignors authorize and request the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for the Inventions, whether on the application or on any subsequently filed division, continuation,

continuation-in-part or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in the Inventions.


IN WITNESS WHEREOF, Assignors have executed this Assignment.

Assignors

Date: _____

JOHN R. ROSSI

Date: 2015.10.31


XIE WEI BIN 谢卫彬

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California

County of _____)

On _____, before me, _____
(insert name and title of the officer)

personally appeared _____,
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature _____ (Seal)