

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3760699

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
KATHLEEN AUTERIO	08/06/2010
DENIZ ERSEVER	08/06/2010
HARDIK KHESKANI	08/11/2010
SERENA LAM	08/06/2010
CHRISTOPHER JOSEPH MAKARSKY	08/11/2010
DONALD C. MOSITES	08/10/2010
BENJAMIN MULLIN	08/06/2010
SHANTANU TALAPATRA	08/06/2010
JUSTIN WALDRON	08/10/2010
JACKSON WANG	08/06/2010
RECEIVING PARTY DATA	
Name:	ZYNGA INC.
Street Address:	699 EIGHTH STREET
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94103
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13936661
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	request@slwip.com
Correspondent Name:	ASSIGNMENT
Address Line 1:	P.O. BOX 2938
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402
ATTORNEY DOCKET NUMBER:	3291.035US8
NAME OF SUBMITTER:	TAMERAE ROBINSON

SIGNATURE:	/Tamerae Robinson/
DATE SIGNED:	02/29/2016
Total Attachments: 12 source=3291035US8_Assignment#page1.tif source=3291035US8_Assignment#page2.tif source=3291035US8_Assignment#page3.tif source=3291035US8_Assignment#page4.tif source=3291035US8_Assignment#page5.tif source=3291035US8_Assignment#page6.tif source=3291035US8_Assignment#page7.tif source=3291035US8_Assignment#page8.tif source=3291035US8_Assignment#page9.tif source=3291035US8_Assignment#page10.tif source=3291035US8_Assignment#page11.tif source=3291035US8_Assignment#page12.tif	

RECORDATION FORM COVER SHEET
PATENTS ONLY

Atty Ref/Docket No.: 3291.035US8

Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Kathleen Auterio, Deniz Ersever, Hardik Kheskani,
Serena Lam, Christopher Joseph Makarsky, Donald C.
Mosites, Benjamin Mullin, Shantanu Talapatra, Justin
Waldron, Jackson Wang

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

2. Name and address of receiving party(ies):

Name: Zynga Inc.

Street Address: 699 Eighth Street

City: San Francisco State: CA Zip: 94103

Country: United States of America

Additional name(s) & address(es) attached? ☐ Yes
☒ No

3. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: August 6, 2010, August 6, 2010, August
11, 2010, August 6, 2010, August 11, 2010, August 10,
2010, August 6, 2010, August 6, 2010, August 10, 2010,
August 6, 2010

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

Serial No. 13/936,661

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence
concerning document should be mailed:

Name: Susan Yee

Address:

Schwegman Lundberg & Woessner, P.A.
P.O. Box 2938
Minneapolis, MN 55402--0938

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 0.00

☐ Enclosed

☐ Authorized to be charged to deposit account
19-0743

8. Please charge any additional fees or credit any over
payments to our Deposit Account No.: 19-0743

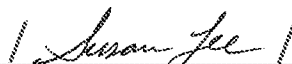
DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy
of the original document.

Susan Yee/Reg. No. 41,388

Name of Person Signing


Signature

February 27, 2016

Date

Total number of pages including cover sheet: 12

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Mail Stop Assignment Recordation Services
P.O. Box 1450
Alexandria, VA 22313-1450

PATENT
REEL: 037852 FRAME: 0368

ATTORNEY DOCKET
080265.0147

ASSIGNMENT

1 of 11

ASSIGNMENT

WHEREAS, I, the undersigned sole inventor or one of the undersigned joint inventors, of residence as listed, having invented new and useful subject matter disclosed by the patent application entitled *Game-Based Incentives for Location-Based Actions*;

WHEREAS, Zynga Game Network, Inc., ("Assignee") a Delaware Corporation, with an address of 444 De Haro Street, Suite 132, San Francisco, California 94107, wants to acquire my entire right, title, and interest in and to said subject matter and in and to said patent application and any and all letters patent that issue therefrom;

NOW, THEREFORE, for and in consideration of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which I hereby acknowledge, I assign to Assignee all right, title, and interest in and to said subject matter and in and to said applications and any and all patents that issue therefrom, as well as any and all divisions, reissues, continuations, continuations in part, and extensions thereof. I hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said subject matter, insofar as my interest is concerned, to Assignee.

I hereby assign to Assignee all right, title, and interest in and to said subject matter throughout the world, including the right to file applications and obtain patents, utility models, industrial models, and designs for said subject matter in Assignee's own name throughout the world and further including the right to claim priority to said patent application under any international convention, all rights to publish cautionary notices reserving ownership of said subject matter, and all rights to register said subject matter in appropriate registries throughout the world. I shall execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any and all other papers in connection therewith to perfect Assignee's right, title, and interest in and to said subject matter throughout the world.

I shall communicate to Assignee any and all facts known to me concerning any improvements. At the expense of Assignee, I shall testify in any and all legal proceedings, sign any and all lawful papers, execute any and all divisional, continuation, continuation-in-part, reissue, and substitute applications, make any and all lawful oaths or declarations, and generally do everything possible to perfect Assignee's right, title, and interest in and to said subject matter and to help Assignee obtain and enforce proper protection for said subject matter in any and all countries.

This Assignment shall bind the parties' successors, assigns, and legal representatives.

PAL01.107410

PATENT
REEL: 037852 FRAME: 0369

ATTORNEY DOCKET
080265.0147

ASSIGNMENT

2 of 11

Title of Application:

Game-Based Incentives for Location-Based Actions

Signature of Inventor:

Kathleen A. Auterio

Name of Inventor:

Kathleen Auterio

Residence:

San Francisco, California, United States of America

Date:

8/6/10

PAL01:107410

PATENT
REEL: 037852 FRAME: 0370

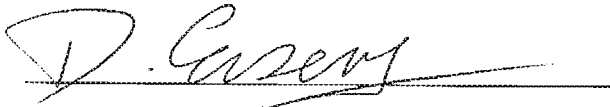
ATTORNEY DOCKET
080265.0147

ASSIGNMENT

3 of 11

Title of Application: *Game-Based Incentives for Location-Based Actions*

Signature of Inventor:

A handwritten signature in dark ink, appearing to read 'D. Ersever', is written over a horizontal line.

Name of Inventor:

Deniz Ersever

Residence:

San Francisco, California, United States of America

Date:

8/6/2010

PAL01:107410

PATENT
REEL: 037852 FRAME: 0371

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080265.0147

ASSIGNMENT

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Title of Application: *Game-Based Incentives for Location-Based Actions*

Signature of Inventor:

HKes

Name of Inventor:

Hardik Kheskani

Residence:

Ahmadabad, Gujarat, India

Date:

8/11/2010

PAL01:107410

ATTORNEY DOCKET
080265.0147

ASSIGNMENT

5 of 11

Title of Application: *Game-Based Incentives for Location-Based Actions*

Signature of Inventor:



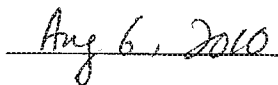
Name of Inventor:

Serena Lam

Residence:

San Francisco, California, United States of America

Date:



PAL01:107410

PATENT
REEL: 037852 FRAME: 0373

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080265.0147

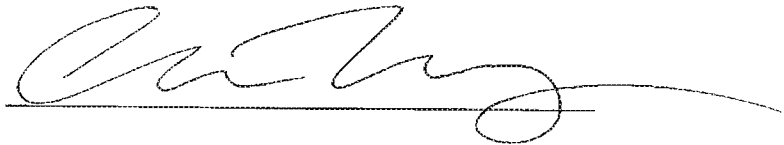
ASSIGNMENT

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Title of Application:

Game-Based Incentives for Location-Based Actions

Signature of Inventor:



Name of Inventor:

Christopher Joseph Makarsky

Residence:

San Francisco, California, United States of America

Date:

AUGUST 11, 2010

PAL01:107410

PATENT
REEL: 037852 FRAME: 0374

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080265.0147

ASSIGNMENT

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Title of Application: *Game-Based Incentives for Location-Based Actions*

Signature of Inventor:



Name of Inventor:

Donald C. Mosites

Residence:

San Francisco, California, United States of America

Date:

8/10/2010

PAL01:107410

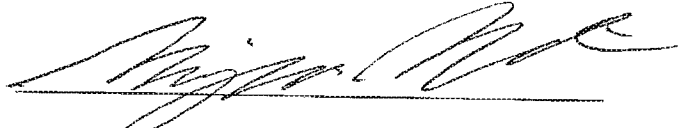
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Title of Application: *Game-Based Incentives for Location-Based Actions*

Signature of Inventor:



Name of Inventor:

Benjamin Mullin

Residence:

San Francisco, California, United States of America

Date:

8/6/10

PAL01:107410

PATENT
REEL: 037852 FRAME: 0376

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080265.0147

ASSIGNMENT

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Title of Application: *Game-Based Incentives for Location-Based Actions*

Signature of Inventor:

SLT Taft

Name of Inventor:

Shantanu Talapatra

Residence:

San Francisco, California, United States of America

Date:

8/6/2010

PAL01:107410

PATENT
REEL: 037852 FRAME: 0377

ATTORNEY DOCKET
080265.0147

ASSIGNMENT

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Title of Application:

Game-Based Incentives for Location-Based Actions

Signature of Inventor:



Name of Inventor:

Justin Waldron

Residence:

San Francisco, California, United States of America

Date:

08/10/2010

PAL01:107410

PATENT
REEL: 037852 FRAME: 0378

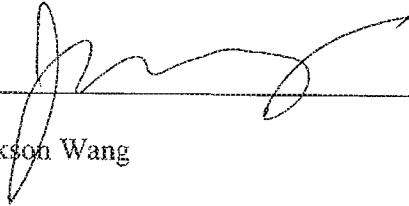
ATTORNEY DOCKET
080265.0147

ASSIGNMENT

11 of 11

Title of Application: *Game-Based Incentives for Location-Based Actions*

Signature of Inventor:



Name of Inventor:

Jackson Wang

Residence:

San Francisco, California, United States of America

Date:

8/6/10

PAL01:107410