

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
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Property Type	Number
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NAME OF SUBMITTER:	LISA JOHNSON
SIGNATURE:	/Lisa Johnson/
DATE SIGNED:	03/01/2016
Total Attachments: 1	
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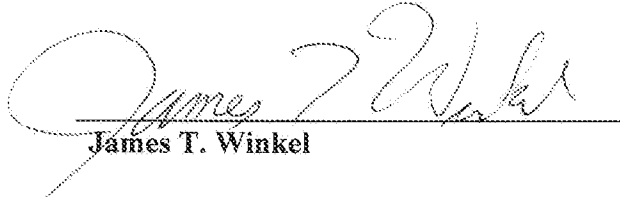
ASSIGNMENT

WHEREAS, I, **James T. Winkel**, ("Assignor"), is the owner of U.S. Patent No. 9,033,239, issued May 19, 2015, titled PROJECTED IMAGE PLANOGRAM SYSTEM, (the "Patent"). **Stevnacy, LLC** ("Assignee"), a business entity organized and existing under the laws of the State of Minnesota, and having its principal offices at 1715 Linner Road, Wayzata, MN 55391, is desirous of acquiring the entire right, title and interest in and to the Patent.

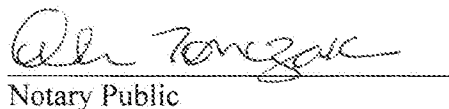
Therefore, for valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee 100 % of his right, title and interest in the invention and Patent to Assignee for the entire term of the Patent and any reissues or extensions and for the entire terms of any patents, reissues or extensions that may issue from foreign applications, divisions, continuations in whole or part or substitute applications filed claiming the benefit of the Patent. The right, title and interest conveyed in this Assignment is to be held and enjoyed by Assignee and Assignee's successors as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

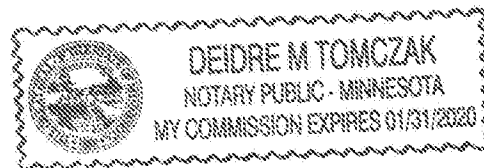
Assignor further agrees to: (a) cooperate with Assignee in the protection of the patent rights and prosecution and protection of foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Patent and any and all applications and registrations for the invention in any and all countries.

Date: 1/19/16
Month/Day/Year


James T. Winkel

Subscribed to and sworn to before me
this 19 day of January, 20 16.


Notary Public



Notary Seal