

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
PRIYA VAIDYANATHAN	03/01/2016
SCOTT DAVID HOOGERWERF	02/25/2016
DARRON STEPANICH	03/01/2016
VLAD RISCUTIA	02/26/2016
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	MICROSOFT TECHNOLOGY LICENSING, LLC
<b>Street Address:</b>	ONE MICROSOFT WAY
<b>City:</b>	REDMOND
<b>State/Country:</b>	WASHINGTON
<b>Postal Code:</b>	98052
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	15058075
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	uspto@setterroche.com
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<b>ATTORNEY DOCKET NUMBER:</b>	358969.01
<b>NAME OF SUBMITTER:</b>	NOEMI TOVAR
<b>SIGNATURE:</b>	/NOEMI TOVAR/
<b>DATE SIGNED:</b>	03/01/2016
<b>Total Attachments: 8</b>	
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**PATENT**

**REEL: 037866 FRAME: 0524**

I Priya Vaidyanathan ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "CROSS-APPLICATION SERVICE-DRIVEN CONTEXTUAL MESSAGES" ("APPLICATION"), which:

☒ will be filed. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representative, Microsoft Technology Licensing, LLC., One Microsoft Way, Redmond, Washington 98052 (ASSIGNEE'S LEGAL REPRESENTATIVES), to insert here in parentheses (filed on \_\_\_\_\_ and given Application No. \_\_\_\_\_ by the following Office US – United States Patent and Trademark Office) this APPLICATION's Application No., filing date, and Office, when known;

☐ was filed on \_\_\_\_\_ and was given Application No. \_\_\_\_\_ by the following Office " \_\_\_\_\_ ";

Microsoft Technology Licensing, LLC, a Washington limited liability company, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));


ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S LEGAL REPRESENTATIVES to insert the Application No., filing date, and Office into the following table for any APPLICATION DERIVATIVES after they are known;

Application No.	Filing Date	Office

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For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, ASSIGNOR's entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

	<u>03/01/2016</u>
Inventor's Signature	Date
<u>Priya Vaidyanathan</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

I Scott David Hoogerwerf ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "CROSS-APPLICATION SERVICE-DRIVEN CONTEXTUAL MESSAGES" ("APPLICATION"), which:

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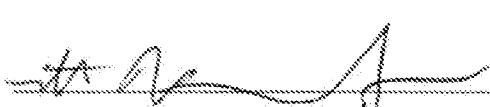
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 Inventor's Signature	<u>2/25/16</u> Date
<u>Scott David Hoogerwerf</u> Printed Name in English	 Printed Name in Native Language (if other than English)

I Darron Stepanich ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "CROSS-APPLICATION SERVICE-DRIVEN CONTEXTUAL MESSAGES" ("APPLICATION"), which:

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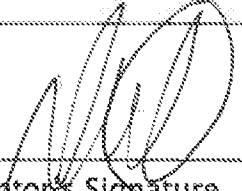
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	<u>3/1/2016</u>
Inventor's Signature	Date
<u>Darron Stepanich</u>	
Printed Name in English	Printed Name in Native Language (if other than English)



I Vlad Riscutia ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "CROSS-APPLICATION SERVICE-DRIVEN CONTEXTUAL MESSAGES" ("APPLICATION"), which:

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	2/26/2016
Inventor's Signature	Date
Vlad Riscutia	VLAD RIȘCUTIA
Printed Name in English	Printed Name in Native Language (if other than English)