503718960 03/02/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
WESLEY RAY KEEVER	01/04/2016

RECEIVING PARTY DATA

Name:	COLONIAL, LLC	
Street Address:	536 TOWNSEND AVENUE	
City:	HIGH POINT	
State/Country:	NORTH CAROLINA	
Postal Code:	27263	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29552378

CORRESPONDENCE DATA

Fax Number: (704)339-5800

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: damionnenobles@mvalaw.com **Correspondent Name:** MOORE & VAN ALLEN PLLC

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ATTORNEY DOCKET NUMBER:	037238-000011
NAME OF SUBMITTER:	NICHOLAS C. RUSSELL
SIGNATURE:	/Nicholas C. Russell/
DATE SIGNED:	03/02/2016

Total Attachments: 2

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PATENT 503718960 REEL: 037875 FRAME: 0602

ASSIGNMENT

THIS ASSIGNMENT, made by me, **WESLEY RAY KEEVER** a citizen of the United States, residing in High Point, North Carolina,

WITNESSETH: That,

WHEREAS, I am the inventor of certain new and useful improvements in

MATTRESS ACCESSORY

(hereinafter referred to as the "Invention") for which: U.S. Design Patent Application No. 29/552,378 was filed on January 21, 2016, with the United States Patent and Trademark Office (hereinafter referred to as the "Application"); and

WHEREAS, Colonial, LLC having a principal place of business at 536 Townsend Avenue, High Point, North Carolina 27263 (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title, and interest in and to said Invention and said Application, and in and to any and all Letters Patent which shall be granted therefor in the United States of America and all foreign countries.

NOW, THEREFORE, To Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I have sold and by these presents do hereby sell, assign, transfer, and convey unto the said Assignee, its successors and assigns, the entire right, title, and interest in and to the said Invention and said Application, and in and to any and all non-provisionals, continuations, continuations-in-part, or divisions thereof, and in and to any and all Letters Patent of the United States of America and all foreign countries or reissues, reexaminations, or extensions thereof which may be granted therefor or thereon, for the full end of the term for which said Letters Patent may be granted, together with the right to claim the priority of said Application in all foreign countries in accordance with the International Convention, the same to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by me if this Assignment and sale had not been made.

I hereby authorize the Assignee or its designee to insert the Application number and filing date into the preamble of this Assignment following my execution of the Assignment.

I hereby request that said Letters Patent be issued in accordance with this Assignment.

PATENT REEL: 037875 FRAME: 0603 I further covenant and agree that, at the time of the execution and delivery of these presents, I possess full title to the Invention and Application above-mentioned, and that I have the unencumbered right and authority to make this Assignment.

I further covenant, and agree to bind my heirs, legal representatives, and assigns, promptly to communicate to said Assignee or its representatives any facts known to me relating to said invention, to testify in any interference or legal proceedings involving said Invention, to execute any additional papers which may be requested to confirm the right of the Assignee, its representatives, successors, or assigns to secure patent or similar protection for the said Invention in all countries and to vest in the Assignee complete title to the said Invention and Letters Patent, without further compensation, but at the expense of said Assignee, its successors, assigns, and other legal representatives.

IN WITNESS WHEREOF, I have hereunto set my hands and seal on this _____ day of _______. 2016.

WESLEY RAY KEEVER

PATENT REEL: 037875 FRAME: 0604

(SEAL)

RECORDED: 03/02/2016