

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
GLEN E. ROE	03/02/2016
MICHAEL K. MCCARTY	03/02/2016
RECEIVING PARTY DATA	
Name:	ROVI GUIDES, INC.
Street Address:	2 CIRCLE STAR WAY
City:	SAN CARLOS
State/Country:	CALIFORNIA
Postal Code:	94070
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15056724
CORRESPONDENCE DATA	
Fax Number:	(617)235-9492
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(212) 596-9000
Email:	petra.valentin@ropesgray.com
Correspondent Name:	ROPES & GRAY LLP
Address Line 1:	1211 AVENUE OF THE AMERICAS
Address Line 4:	NEW YORK, NEW YORK 10036
ATTORNEY DOCKET NUMBER:	003597-1473-102
NAME OF SUBMITTER:	PETRA VALENTIN
SIGNATURE:	/Petra Valentin/
DATE SIGNED:	03/03/2016
Total Attachments: 3	
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A S S I G N M E N T

Whereas we,

- (1) Glen E. Roe, and
- (2) Michael K. McCarty

residing, respectively at:

- (1) 2546 N. Justin Avenue
Simi Valley, CA 93065, and
- (2) 28732 Eagleton Street
Agoura Hills, CA 91301

have made an invention in:

**SYSTEMS AND METHODS FOR TRANSMITTING A PORTION OF A MEDIA ASSET
CONTAINING AN OBJECT TO A FIRST USER**

filed February 29, 2016 and assigned U.S. Patent Application
Serial Number 15/056,724; and

WHEREAS, ROVI GUIDES, INC., a corporation organized
and existing under the laws of the State of Delaware and having
an office and place of business at 2 Circle Star Way, San
Carlos, California 94070, is desirous of acquiring the entire
interest in said invention, said United States patent
application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in
consideration of the sum of One Dollar (\$1.00) to each of us
paid, and other good and valuable consideration, the receipt and
sufficiency of which is hereby acknowledged, each of us hereby
sells, assigns and transfers unto the said ROVI GUIDES, INC.,
its successors, assigns and legal representatives, all right,
title and interest in and to said invention and any improvements
thereon for all countries of the world, and in and to said
United States patent application, including any continuations,
continuations in part, and divisions thereof, and any substitute

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applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and each of us hereby authorizes and requests competent authorities to grant and issue any and all patents on said invention to the said ROVI GUIDES, INC. as the assignee of the entire interest therein; and each of us further agrees to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

As the inventor, we each declare as follows:

The above-identified application was made or authorized to be made by me. I believe that I am the original inventor or an original joint inventor of a claimed invention in the application. I hereby acknowledge that any willful false statement made in the declaration set forth in this paragraph is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

IN TESTIMONY WHEREOF, we have hereunto signed our names on the date indicated hereinafter.

3/2/16
Date


Glen E. Roe

3/2/2016
Date


Michael K. McCarty