

<b>PATENT ASSIGNMENT COVER SHEET</b>
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EPAS ID: PAT3766720

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
MICHAEL ALLEN	01/22/2016
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	HILLBILLY HOOCH LLC, A CALIFORNIA LIMITED LIABILITY COMPANY
<b>Street Address:</b>	303 BROADWAY #104-140
<b>City:</b>	LAGUNA BEACH
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92651
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29501015
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(512)853-8801
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	jpitre@intprop.com
<b>Correspondent Name:</b>	MEYERTONS HOOD KIVLIN KOWERT & GOETZEL
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<b>Address Line 4:</b>	AUSTIN, TEXAS 78746
<b>ATTORNEY DOCKET NUMBER:</b>	6545-00401
<b>NAME OF SUBMITTER:</b>	CHRIS D. THOMPSON
<b>SIGNATURE:</b>	/Chris D. Thompson/
<b>DATE SIGNED:</b>	03/03/2016
<b>Total Attachments: 3</b>	
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ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned, does hereby:

SELL, ASSIGN AND TRANSFER to Hillbilly Hooch LLC, a California limited liability company (the "Assignee"), having a place of business at 303 Broadway #104-140, Laguna Beach, California 92651 the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in the application for United States Letters Patent, entitled "**DRINK POUCH WITH RED CUP PROFILE**", such application and all nonprovisional, divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States and all foreign countries on any of such improvements; all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application in the United States;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT that, when requested and at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; and generally do everything possible which the Assignee shall consider desirable for securing, maintaining and enforcing proper patent protection for such improvements and for vesting title to such improvements in the Assignee;

GRANT THE ASSIGNEE the power to correct clerical errors on this Assignment and to revise this Assignment to include additional information which may be necessary or desirable in order to comply with all applicable legal requirements, including the rules of the United States Patent and Trademark Office, for submitting and recording this document.

TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

(Signature)   
Name: Michael Allen

Date: Jan 22nd 2016

BEFORE ME, the undersigned authority, on this \_\_\_\_ day of \_\_\_\_\_, 2015, personally appeared Michael Allen, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledge to me that this individual executed the same of their own free will for the purposes and consideration therein expressed.

See attached California  
Notary All-Purpose  
Acknowledgment

[SEAL]

ERIC B. MEYERTONS  
MEYERTONS, HOOD, KIVLIN, KOWERT & GOETZEL, P.C.  
P.O. BOX 398  
AUSTIN, TX 78767-0398

**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

**CIVIL CODE § 1189**

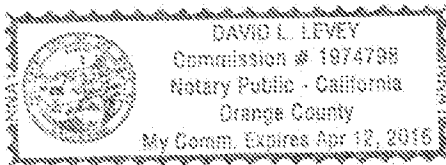
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California )  
County of Orange )  
On January 22, 2016 before me, David L. Levey, Notary Public  
Date Here Insert Name and Title of the Officer  
personally appeared Michael Allen  
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature David L. Levey  
Signature of Notary Public

Place Notary Seal Above

**OPTIONAL**

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document 6545-00401  
Title or Type of Document: Patent Assignment Document Date: January 22, 2016  
Number of Pages: 2 Signer(s) Other Than Named Above: none

Capacity(ies) Claimed by Signer(s)  
Signer's Name: Michael Allen  
 Corporate Officer — Title(s): President  
 Partner —  Limited  General  
 Individual  Attorney in Fact  
 Trustee  Guardian or Conservator  
 Other: \_\_\_\_\_  
Signer Is Representing: \_\_\_\_\_

Signer's Name: \_\_\_\_\_  
 Corporate Officer — Title(s): \_\_\_\_\_  
 Partner —  Limited  General  
 Individual  Attorney in Fact  
 Trustee  Guardian or Conservator  
 Other: \_\_\_\_\_  
Signer Is Representing: \_\_\_\_\_