503720404 03/03/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3767045

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
YU-YOUL EOM	03/02/2016

RECEIVING PARTY DATA

Name:	SAMSUNG ELECTRONICS CO., LTD.	
Street Address:	129, SAMSUNG-RO, YEONGTONG-GU	
City:	SUWON-SI, GYEONGGI-DO	
State/Country:	KOREA, REPUBLIC OF	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15059894

CORRESPONDENCE DATA

Fax Number: (202)403-3587

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-293-0804

Email:usdocketing@jeffersonip.comCorrespondent Name:JEFFERSON IP LAW, LLP

Address Line 1: 1130 CONNECTICUT AVE., NW, SUITE 420

Address Line 4: WASHINGTON, D.C. 20036

ATTORNEY DOCKET NUMBER:	0201-1572
NAME OF SUBMITTER:	GEORGE C. ECKERT
SIGNATURE:	/George C. ECKERT/
DATE SIGNED:	03/03/2016

Total Attachments: 3

source=0201-1572 Assignment As Filed#page1.tif source=0201-1572 Assignment As Filed#page2.tif source=0201-1572 Assignment As Filed#page3.tif

PATENT 503720404 REEL: 037885 FRAME: 0325

RECORDATION FORM COVER SHEET		
PATENT	SONLY	
To the Director of the U.S. Patent and Trademark Office: Pleas	e record the attached documents or the new address(es) below	1.
1. Name of conveying party(ies)	2. Name and address of receiving party(ies)	
1) Yu-Youl EOM	Name: Samsung Electronics Co., Ltd.	_
	Internal Address:	
A. Patent Application No.(s) 15/059,894	Street Address: 129, Samsung-ro, Yeongtong-gu City: Suwon-si, Gyeonggi-do State:	
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: One	
Name: Jefferson IP Law, LLP		
Internal Address: George Eckert	7. Total fee (37 CFR 1.21(h) & 3.41) \$	
Street Address: 1130 Connecticut Ave., NW, Suite 420	Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed None required (government interest not affecting	title)
City: Washington	8. Payment Information	
State: DC Zip:20036	a. Credit Card Last 4 Numbers	
Phone Number: 202-293-0804	Expiration Date	
Fax Number: 202-403-3587	b. Deposit Account Number	
Email Address: usdocketing@jeffersonip.com	Authorized User Name	
9. Signature: /George C. ECKERT/ Reg. No. Signature George C. Eckert	Date Total number of pages including cover	
Name of Person Signing	sheet, attachments, and documents:	ا '

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

DOCKET NO.: 0201-1572

CLIENT REF.: P22338-US/DMC

SAMSUNG REF.: GM-201407-100-1-US0

Assignment

WHEREAS, the following inventor, namely 1) **Yu-Youl EOM**, a citizen of the Republic of Korea (hereinafter called "Assignor"), having made or discovered certain new, useful and non-obvious improvements in an invention having a working title of:

METHOD OF DISPLAYING IMAGE AND ELECTRONIC DEVICE.

for which a United States Patent Application is being filed of	concurrently herewith or, if not being
concurrently filed, was filed on March 3, 2016	, and assigned Serial No. 15/059,894
; and,	

WHEREAS, Samsung Electronics Co., Ltd., a corporation duly organized under the laws of the Republic of Korea, located and doing business at 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, 16677 (hereinafter called "Assignee"), is desirous of acquiring the entire right, title and interest therein;

NOW, THEREFORE, BE IT KNOWN that for and in good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell. assign and transfer unto said Assignee the entire and exclusive worldwide right, title and interest in and to all said inventions and discoveries disclosed in said application, and in and to said application, any and all substitutions, divisions, provisionals, conversions of provisionals and continuations thereof, and in and to all Letters Patent, United States and foreign, that may be granted for said inventions and discoveries, and in and to all extensions, renewals and reissues thereof; and the right to file any foreign application and/or claim priority under the provisions of any international treaty or convention arising from this application or any divisional, continuing, substitute or reissue application therefrom. The aforesaid assignment includes the right in and to all income, royalties, damages and payments, now or hereafter due or payable with respect to any Letters Patent which may be granted, and in and to all causes of action (either in law or in equity), and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment. as fully and entirely as the same would have been held and enjoyed by Assignor if this sale, assignment and transfer had not been made.

Assignor covenants and agrees, without further compensation to said Assignor but at Assignee's expense:

- a. to execute:
 - i. all papers to be used in connection with this application and any divisional, continuing, substitute or reissue application thereof, as the Assignee may deem necessary or expedient, and
 - all papers in connection with any interference, litigation, mediation, arbitration or other proceeding relating to this application or any divisional, continuing, substitute or reissue application thereof, as may be necessary or expedient;
- b. to cooperate with the Assignee in every way possible in obtaining evidence and going forward in any interference, litigation, mediation, arbitration or other

.

PATENT REEL: 037885 FRAME: 0327 DOCKET NO.: 0201-1572

CLIENT REF.: P22338-US/DMC

SAMSUNG REF.: GM-201407-100-1-US0

- proceeding relating to said invention, said application and any divisional, continuing, substitute or reissue application thereof;
- c. to communicate to the Assignee any facts relating to said invention, said application and any divisional, continuing, substitute or reissue application thereof, including evidence for any interference, litigation, mediation, arbitration or other proceeding relating to said invention, whenever requested;
- d. to testify in any interference, litigation, mediation, arbitration or other proceeding relating to said invention, said application and any divisional, continuing, substitute or reissue application thereof whenever requested; and
- e. to perform all other affirmative acts which may be necessary or desirable to secure full and complete protection of the inventions and discoveries or that may be necessary or desirable to vest in Assignee the complete title to the inventions and discoveries and Letters Patent hereby conveyed and to enable Assignee to record title.

Assignor hereby authorizes and requests the United States Patent and Trademark Office or any other issuing authority to issue any and all Letters Patent that may be granted upon this invention and/or this application or any divisional, continuing, substitute or reissue application thereof to the Assignee, its legal representatives, successors and assigns.

Assignor hereby represents, covenants and warrants that he or she has the full right to convey the entire right, title and interest by this instrument, free of any encumbrances and that no other agreement has been or will be executed in conflict herewith.

The provisions of this Assignment are binding upon Assignor's heirs, legal representatives and/or administrators and assigns.

Assignor hereby grants to the law firm of Jefferson IP Law, LLP of Washington, DC and its attorneys and agents as associated with **Customer No. 68103** the authority and power to insert on this instrument any further identification which may be necessary or desirable for purposes of recordation in the United States Patent and Trademark Office or a Patent Office of any foreign country.

	Yu-Youl EOM		Date Plate
Signature of Inventor:	Yu-Youl	Eom	March , 2, 2011