

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3769043

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
GIFTCARDS.COM, LLC	03/04/2016
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Blackhawk Network, Inc.
<b>Street Address:</b>	6620 Stoneridge Mall Road
<b>City:</b>	Pleasanton
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94588
<b>PROPERTY NUMBERS Total: 4</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	61624013
<b>Application Number:</b>	13668923
<b>Application Number:</b>	61624065
<b>Application Number:</b>	13668971
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(214)692-6255
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	972-731-2288
<b>Email:</b>	patents@wickphillips.com
<b>Correspondent Name:</b>	JERRY C. HARRIS, JR.
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<b>ATTORNEY DOCKET NUMBER:</b>	4556.22900/23000
<b>NAME OF SUBMITTER:</b>	JERRY C. HARRIS, JR.
<b>SIGNATURE:</b>	/Jerry C. Harris, Jr./
<b>DATE SIGNED:</b>	03/04/2016
<b>Total Attachments: 4</b>	
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source=ExecutedAssignment_Giftcards-BLHK#page2.tif	
source=ExecutedAssignment_Giftcards-BLHK#page3.tif	



## ASSIGNMENT

WHEREAS, I, GIFTCARDS.COM, LLC

whose post office address is 495 Mansfield Avenue, Pittsburgh, Pennsylvania 15205, hereinafter referred to as ASSIGNOR, is the sole owner of the following patent applications listed on Exhibit A (hereinafter referred to as the INVENTIONS) attached hereto and incorporated herein by reference.

WHEREAS, **Blackhawk Network, Inc.**

whose post office address is 6620 Stoneridge Mall Road, Pleasanton, California 94588, hereinafter referred to as ASSIGNEE, is desirous of acquiring the ASSIGNOR's right, title, and interest in the INVENTIONS;

NOW, THEREFORE, I, ASSIGNOR, do assign, and transfer unto said ASSIGNEE, the entire right, title, and interest in and to said INVENTIONS, including past damages, and applications, including any and all rights, title, and interest in any division, continuation, continuation-in-part, reissue, and foreign counterpart of said applications, and any patents issuing therefrom.

ALSO, ASSIGNOR hereby agrees to execute any documents that legally may be required in connection with the filing, prosecution and maintenance of said application or any other patent applications for said INVENTIONS, including additional documents that may be required to affirm the rights of ASSIGNEE in and to said INVENTIONS, all without further consideration. ASSIGNOR also agrees, without further consideration and at ASSIGNEE'S expense, to identify and communicate to ASSIGNEE at ASSIGNEE'S request documents and information concerning the INVENTIONS that are within ASSIGNOR'S possession or control, and to provide further assurances and testimony on behalf of ASSIGNEE that lawfully may be required of ASSIGNOR in respect of the prosecution, maintenance, and defense of any patent application or patent encompassed within the terms of this instrument. ASSIGNOR'S obligations under this instrument shall extend to ASSIGNOR'S successors in interest, executors, administrators, and other legal representatives.

ALSO, ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks in the United States to issue any and all Letters Patents in the United States referred to above to ASSIGNEE, as the ASSIGNEE of the entire right, title, and interest in and to the same, for ASSIGNEE'S sole use and behoof; and for the use and behoof of ASSIGNEE'S legal representatives and successors, to the full end of the term for which such Letters Patent may be granted, as fully and entirely as the same would have been held by ASSIGNOR had this assignment and sale not been made.

ASSIGNOR and ASSIGNEE authorize Jerry C Harris, Jr., Reg. No. 66,822, and the attorneys of Wick Phillips Gould and Martin, LLP associated with Customer No. 15608 to insert or complete any information in this document needed to effect its recordal in the U.S. Patent and Trademark Office.

**EXHIBIT A**

ASSIGNMENT

<b>Country</b>	<b>Patent Title</b>	<b>Patent Number</b>	<b>Filing Date</b>
United States	System And Method For Localized Prepaid Gift Account Program Utilizing Open Loop Network Systems Without Local Merchant Approval	61/624,013	04/13/2012
United States	System and Method for Localized Prepaid Gift Account Program Utilizing Open Loop Network Systems Without Local Merchant Approval	13/668,923	11/05/2012
United States	System and Method For Localized Prepaid Gift Account Program Utilizing Open Loop Network Systems With Local Merchant Approval And Branding	61/624,065	04/13/2012
United States	System and Method For Localized Prepaid Gift Account Program Utilizing Open Loop Network Systems With Local Merchant Approval And Branding	13/668,971	11/05/2012

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by their duly authorized officers or representatives and deem this Assignment to be effective as of the first set forth above.

ASSIGNOR: GIFTCARDS.COM, LLC

By: [Signature]  
Signature

Date: 3/4/16

Name: Kristen E. Richesson

Title: General Counsel and Secretary

STATE OF \_\_\_\_\_

§  
§ ss.  
§

COUNTY OF \_\_\_\_\_

*\* See Attached Certificate \**

On this \_\_\_\_\_ day of \_\_\_\_\_, 2016, before me personally came the above named \_\_\_\_\_ personally known to me or satisfactorily proven to be the same individual who executed the foregoing Assignment of his/her own free will for the use and purposes therein set forth.

\_\_\_\_\_  
Notary Public

ASSIGNEE: BLACKHAWK NETWORK, INC.

By: [Signature]  
Signature

Date: 3/4/16

Name: James S. McDonald

Title: Chief IP Counsel

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California )
County of Alameda )

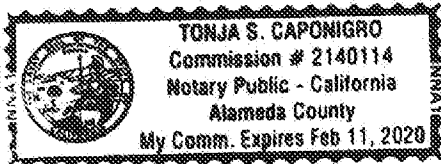
On March 4, 2016 before me, Tonja S. Caponigro, Notary Public
Date Here Insert Name and Title of the Officer

personally appeared Kirsten E. Richardson
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature [Handwritten Signature]
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: Assignment Document Date: March 4, 2016
Number of Pages: 3 Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer(s)

Signer's Name:
[ ] Corporate Officer -- Title(s):
[ ] Partner -- [ ] Limited [ ] General
[ ] Individual [ ] Attorney in Fact
[ ] Trustee [ ] Guardian or Conservator
[ ] Other:
Signer Is Representing: