PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
HARSH N. ACHARYA	01/25/2016
RAJESH B. KAIMAL	01/26/2016
MATTHEW HINZE	01/21/2016
PARTH NARENDRA ACHARYA	01/26/2016
DAVID M. GARDNER	01/19/2016

RECEIVING PARTY DATA

Name:	DELL PRODUCTS, LP
Street Address:	One Dell Way
City:	Round Rock
State/Country:	TEXAS
Postal Code:	78682

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15007749

CORRESPONDENCE DATA

Fax Number: (512)439-7199

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 512-439-7100

Email:landre@larsonnewman.comCorrespondent Name:LARSON NEWMAN, LLPAddress Line 1:8500 N. MOPAC EXPY., #280

Address Line 4: AUSTIN, TEXAS 78759

ATTORNEY DOCKET NUMBER:	DC-105919	
NAME OF SUBMITTER:	TIMOTHY G. NEWMAN	
SIGNATURE:	/timothy g newman/	
DATE SIGNED:	03/04/2016	

Total Attachments: 5

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PATENT REEL: 037898 FRAME: 0418

ASSIGNMENT OF INVENTION

For good and valuable consideration, the receipt of which is hereby acknowledged, I, an Assignor named below,

Harsh N. Acharya of Round Rock, Texas Rajesh B. Kaimal of Round Rock, Texas Matthew Hinze of Austin, Texas Parth Narendra Acharya of Austin, Texas David M. Gardner of Georgetown, Texas hereby sell, assign and transfer to ASSIGNEE: DELL PRODUCTS, LP One Dell Way Round Rock, Texas 78682 its successors, assigns and legal representatives, my entire right, title and interest throughout the world, including all rights to claim priority, in and to the invention disclosed in: U.S. Patent Application executed on or about the date of this Assignment, U.S. Patent Application executed on ______, or U.S. Provisional Application U.S. Application No.: ______, filed on ______

International Application No.: PCT/ _____, filed on ______ ENTITLED: System and Method for Special Event High Volume Commerce **Experience and Deals Management** ("Invention") including without limitation, my entire right, title and interest in and to any and all United States and foreign applications (including international, regional and foreign national applications) for said Invention, including divisions, continuations, continuations-in-part, utility models, industrial designs, renewals, substitutes and extensions thereof, and in and to any and all patents, invention registrations, or other forms of protection ("Patents") of every country or region that may be granted or have been granted for said Invention, including any reissues and reexaminations thereof. To comply with 37 C.F.R. § 3.21 for recording this Assignment, I authorize and request that the application number and filing date be inserted here, if not already shown above, (___/______) when they become known.

I agree that, upon request and without further compensation, but at no expense to me, I and/or my legal representatives and assigns will do all lawful acts, including the execution of papers and

I authorize Assignee to apply for patents of foreign countries for said Invention, and to claim all

rights of priority without further authorization from me.

the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing the Patents in the United States and throughout the world for said Invention, and for northering recording compaintaining the title of Assignee, its successors and assigns, to said throughout the world.

I hereby covenant that no assignment, sale, license, agreement, or encumbrance has been or will be made or entered into that would conflict with this Assignment.

I authorize and request the Director of the United States Patent and Trademark Office and agencies, departments, or other similar offices and officials of all foreign countries to issue any Patents granted for said Invention, whether on said application or on any subsequently filed divisional, continuation, continuation-in-part, reexamination, reissue or other application, to Assignee, its successors and assigns, as the assignee of the entire interest in said Invention.

Executed on _(1/21/2011	by	Harsh N. Acharya	
Executed on	01/26/2016	by	Rajesh B. Kaimal	
Executed on _		by	Matthew Hinze	

the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing the Patents in the United States and throughout the world for said Invention, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said Invention, said application, and any Patents granted for said Invention in the United States throughout the world.

I hereby covenant that no assignment, sale, license, agreement, or encumbrance has been or will be made or entered into that would conflict with this Assignment.

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	narsii N. Acharya

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	Rajesh B. Kaimal
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Executed on JAN 21, 2016	by Wather Hours
	by Matthew Hinze

Executed on 01/26/2016	by Parth Narendra Acharya
Executed on	by

Executed on	by, Parth Narendra Archarya
Executed on Junuary 19th 2016	by July A.M.