

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3770515

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	VALERIE M. TRAYNOR	03/20/2014
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	S-L SNACKS NATIONAL, LLC	
<b>Street Address:</b>	13024 BALLANTYNE CORPORATE PLACE	
<b>Internal Address:</b>	SUITE 900	
<b>City:</b>	CHARLOTTE	
<b>State/Country:</b>	NORTH CAROLINA	
<b>Postal Code:</b>	28277	
<b>PROPERTY NUMBERS Total: 1</b>		
	<b>Property Type</b>	<b>Number</b>
	Application Number:	29534499
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>	(336)607-7500	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	336/607-7300	
<b>Email:</b>	lsmith@kilpatricktownsend.com	
<b>Correspondent Name:</b>	DEAN POWELL - KILPATRICK TOWNSEND	
<b>Address Line 1:</b>	1001 WEST FOURTH STREET	
<b>Address Line 4:</b>	WINSTON-SALEM, NORTH CAROLINA 27101	
<b>ATTORNEY DOCKET NUMBER:</b>	049109/0951660	
<b>NAME OF SUBMITTER:</b>	LAURA J. SMITH	
<b>SIGNATURE:</b>	/Laura J. Smith 09648/	
<b>DATE SIGNED:</b>	03/07/2016	
<b>Total Attachments: 3</b>		
source=Assignment#page1.tif		
source=Assignment#page2.tif		
source=Assignment#page3.tif		

## ASSIGNMENT OF INTELLECTUAL PROPERTY

This Assignment of Intellectual Property (the "Assignment") effective the 20<sup>th</sup> day of March, 2014, is made by **Valerie M. Traynor**, an individual and citizen of the United States of America residing in the city of Concord, Massachusetts ("Assignor") to **S-L Snacks National, LLC**, a North Carolina limited liability company ("Assignee").

Assignor desires to transfer and assign to the Assignee, and the Assignee desires to accept the transfer and assignment of, all of the Assignor's worldwide rights, title and interests in, to and under the Assignor's (a) inventions (whether patentable or unpatentable and whether or not reduced to practice), improvements thereto, and patents, patent applications, and patent disclosures, together with reissuances, continuations, continuations-in-part, revisions, extensions and reexaminations thereof, including those applications listed on Exhibit A attached hereto and incorporated herein by reference (the "Intellectual Property").

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby transfer and assign to the Assignee all of the Assignor's worldwide rights, title and interests in, to and under the Intellectual Property, together with the translations, adaptations, derivations and combinations thereof, all rights to sue for infringement and any and all renewals and extensions thereof that may hereafter be secured, the same to be held and enjoyed by the Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the Assignor had this Assignment not been made.

Executed this 20 day of March, 2014.

"ASSIGNOR"

By: 

Valerie M. Traynor

STATE OF Massachusetts

COUNTY OF Middlesex

On this 20 day of March, 2014, before, Carla Marsh, personally appeared Valerie M. Traynor, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same.

Witness my hand and official seal.

Carla Marsh  
Notary Public

My Commission Expires:



## **EXHIBIT A**

<b>Patent Application No.</b>	<b>Filing Date</b>	<b>Description</b>
29/479,382	January 15, 2014	Pretzel Cracker (Rectangle)
29/479,387	January 15, 2014	Pretzel Cracker (Bowtie)
29/479,386	January 15, 2014	Pretzel Cracker (Triangle)
29/479,380	January 15, 2014	Pretzel Cracker (Circle)
29/479,393	January 15, 2014	Pretzel Cracker (Scoop)
29/479,400	January 15, 2014	Pretzel Cracker (Square)
29/479,389	January 15, 2014	Pretzel Cracker (Stick)