PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3770869

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DAVID MAYER	02/25/2016
LYNNE SHLONSKY	02/25/2016

RECEIVING PARTY DATA

Name:	AMERICAN GREETINGS CORPORATION
Street Address:	ONE AMERICAN ROAD
City:	CLEVELAND
State/Country:	OHIO
Postal Code:	44141

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29557135

CORRESPONDENCE DATA

Fax Number: (216)245-3698

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2163672788

Email: christine@flanaganlP.com
Correspondent Name: CHRISTINE FLANAGAN

Address Line 1: 13500 PEARL ROAD, SUITE 139, #112

Address Line 4: STRONGSVILLE, OHIO 44136

ATTORNEY DOCKET NUMBER:	109769.0451
NAME OF SUBMITTER:	CHRISTINE FLANAGAN
SIGNATURE:	/Chrisitne Flanagan/
DATE SIGNED:	03/07/2016

Total Attachments: 3

source=0451Assignment#page1.tif source=0451Assignment#page2.tif source=0451Assignment#page3.tif

PATENT 503724228 REEL: 037908 FRAME: 0916

ASSIGNMENT

WHEREAS, we, **DAVID MAYER**, a citizen of the United States of America and a resident of Ohio, whose post office address is 31123 Wolf Road, Bay Village, OH 44140; and **LYNNE SHLONSKY**, a citizen of the United States and a resident of Ohio, whose post office address is 2970 East Belvoir Oval, Shaker Heights, OH 44122, have invented certain inventions and improvements disclosed in a patent application entitled "**MESSENGER BAG WITH FUR**" which was filed in the United States Patent and Trademark Office on <u>March 7, 2016</u>, serial no. 29/557,135 and

WHEREAS, AMERICAN GREETINGS CORPORATION a corporation of the State of Ohio, having a principal place of business at One American Road, Cleveland, Ohio 44144, has an ownership interest in the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which we hereby acknowledge, we, DAVID MAYER and LYNNE SHLONSKY, by these presents do sell, assign, and transfer to AMERICAN GREETINGS CORPORATION, the full, exclusive, and entire right, title, and interest in and to said application, in and to any divisions, continuations, reexaminations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and we hereby request the Director of the U.S. Patent and Trademark Office to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, reexamination, or reissue thereof, to AMERICAN GREETINGS CORPORATION as the assignee, for its interest and for the sole use and benefit of AMERICAN GREETINGS CORPORATION and its assigns and legal representatives;

For the same consideration, we, by these presents, do sell, assign, and transfer to AMERICAN GREETINGS CORPORATION the full, exclusive, and entire right, title, and

Page 1 of 2

interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of AMERICAN GREETINGS CORPORATION or its designee insofar as permitted by applicable law;

AND, for the same consideration, we agree to sign all lawful papers, execute all division, continuing, reexamination, reissue, and other applications, make all assignments and rightful oaths, and generally do everything possible to aid AMERICAN GREETINGS CORPORATION, its successors, assigns, and nominees to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

aluto 1/	2.25.16
David Mayer	Date
Lynne Shlonsky	Date

Docket No. 109769.0451

interest in and to any foreign application or applications corresponding to said application, in

whole or in part, in countries other than the United States, in and to any Letters Patent and

similar protective rights granted on said foreign applications, and in and to the right to claim any

applicable priority rights arising from or required for said foreign applications under the terms of

any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed

and issued in the name of AMERICAN GREETINGS CORPORATION or its designee

insofar as permitted by applicable law;

AND, for the same consideration, we agree to sign all lawful papers, execute all

division, continuing, reexamination, reissue, and other applications, make all assignments and

rightful oaths, and generally do everything possible to aid AMERICAN GREETINGS

CORPORATION, its successors, assigns, and nominees to obtain and enforce proper protection

for all said inventions and improvements in all countries throughout the world.

David Mayer

Date

Lynne Shlensky

RECORDED: 03/07/2016

Date

Page 2 of 2