503726373 03/08/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3773016

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
BOON KENG SIM	03/04/2016

RECEIVING PARTY DATA

Name:	BOTAK SIGN PTE LTD
Street Address:	22 YIO CHU KANG ROAD, #01-34
Internal Address:	HIGHLAND CENTRE
City:	SINGAPORE
State/Country:	SINGAPORE
Postal Code:	545535

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29557053

CORRESPONDENCE DATA

Fax Number: (206)682-6031

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 206-622-4900 Email: JeffG@SeedIP.com Correspondent Name: KEVIN S. COSTANZA Address Line 1: 701 FIFTH AVENUE

Address Line 2: **SUITE 5400**

Address Line 4: SEATTLE, WASHINGTON 98104

ATTORNEY DOCKET NUMBER:	160087.903	
NAME OF SUBMITTER:	KEVIN S. COSTANZA	
SIGNATURE:	/Kevin S. Costanza/	
DATE SIGNED:	03/08/2016	

Total Attachments: 2

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> PATENT **REEL: 037919 FRAME: 0985** 503726373

ASSIGNMENT

TENERAL SERVICE

WHEREAS, I, Boon Keng SIM (hereinafter referred to as ASSIGNOR), having a mailing address of c/o Botak Sign Pte Ltd, 22 Yio Chu Kang Road, #01-34 Highland Centre, Singapore 545535, am the sole inventor of a new, original and ornamental design for "DISPLAY STAND," for which an application for United States letters patent was filed on March 4, 2016

, and assigned Application No. 29/557,053

WHEREAS, Botak Sign Pte Ltd (hereinafter referred to as ASSIGNEE), a corporation of the Singapore having a place of business at 22 Yio Chu Kang Road, #01-34, Highland Centre, Singapore 545535, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto said ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions including any extensions or adjustments in term thereof and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, and including the right to sue and collect damages for past and present infringement of said letters patent; said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer and sale not been made. ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

> PATENT REEL: 037919 FRAME: 0986

Application No. 29/557,053	
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Assignee's counsel is authorized to insert the official filing date and application number information when it becomes available.

3/2/2016 Date

(Assignor)

I certify that I know or have satisfactory evidence that Boon Keng SIM signed this instrument of his/her own free will, as a voluntary act for the uses and purposes mentioned in

Ong Year Hwee (Name of Witness)

Signed a

3/2/2016

Botak Sign Pte Ltd

(Assignee)

(Assignee Signatory Name, Title)

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