

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3774202

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
HENRI MOISSINAC	12/27/2005
LAURA ROBYN CHAMBERS	12/21/2005
JEFFREY WONG	12/21/2005
JACOB AQRAOU	04/06/2006
RECEIVING PARTY DATA	
Name:	EBAY INC.
Street Address:	2145 HAMILTON AVENUE
City:	SAN JOSE
State/Country:	CALIFORNIA
Postal Code:	95125
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15063176
CORRESPONDENCE DATA	
Fax Number:	(605)791-1857
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	605-593-4595
Email:	request@slwip.com
Correspondent Name:	SCHWEGMAN, LUNDBERG & WOESSNER, P.A.
Address Line 1:	PO BOX 2938
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402-0938
ATTORNEY DOCKET NUMBER:	2043.291US5
NAME OF SUBMITTER:	BRADEN BILYEU
SIGNATURE:	/Braden Bilyeu/
DATE SIGNED:	03/08/2016
This document serves as an Oath/Declaration (37 CFR 1.63).	
Total Attachments: 8 source=2043291US5ASSN#page1.tif	

source=2043291US5ASSN#page2.tif
source=2043291US5ASSN#page3.tif
source=2043291US5ASSN#page4.tif
source=2043291US5ASSN#page5.tif
source=2043291US5ASSN#page6.tif
source=2043291US5ASSN#page7.tif
source=2043291US5ASSN#page8.tif

RECORDATION FORM COVER SHEET
PATENTS ONLY

Atty Ref/Docket No.: 2043.291US5

Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Henri Moissinac, Laura Robyn Chambers, Jeffrey Wong,
Jacob Agraou

Additional name(s) of conveying party(ies) attached?

Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: December 27, 2005, December 21,
2005, December 21, 2005, April 6, 2006

2. Name and address of receiving party(ies):

Name: eBay Inc.

Street Address: 2145 Hamilton Avenue

City: San Jose State: CA Zip: 95125
Country: United States of America

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

Serial No. 15/063,176

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jonathan D. Hanish

Address:

Schwegman Lundberg & Woessner, P.A.
P.O. Box 2938
Minneapolis, MN 55402--0938

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41):\$ 0.00

Enclosed

Authorized to be charged to deposit account 19-0743

8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jonathan D. Hanish/Reg. No. 57,821

Name of Person Signing

/Jonathan D. Hanish/

Signature

March 8, 2016

Date

Total number of pages including cover sheet: 8

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Mail Stop Assignment Recordation Services
P.O. Box 1450
Alexandria, VA 22313-1450

PATENT
REEL: 037925 FRAME: 0064

ASSIGNMENT

WHEREAS, We, Henri Moissinac, residing at 1 Place Alphonse Deville 75006, Paris, France, and Laura Robyn Peile, residing at 120A Whitney St., San Francisco, CA 94131, and Jeffrey Wong, residing at 50 Starview Drive, Oakland, CA 94618, and Jacob Agraou, residing at 531 Torwood Lane, Los Altos, CA 94022, made certain new and useful inventions and improvements for which we executed an application for Letters Patent of the United States on even date herewith, which is entitled PRODUCT-BASED ADVERTISING;

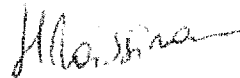
AND WHEREAS, eBay Inc., a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having an office and place of business at 2145 Hamilton Avenue, San Jose, CA 95125 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

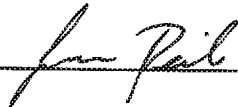
AND, furthermore, we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 27 day of December, 2005.



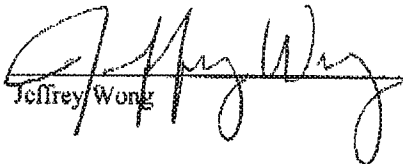
Henri Moissinac

IN TESTIMONY WHEREOF, I have hereunto set my hand this 21st day of December, 2005.



Laura R. Peile

IN TESTIMONY WHEREOF, I have hereunto set my hand this 21st day of December, 2005.


Jeffrey Wong

IN TESTIMONY WHEREOF, I have hereunto set my hand this _____ day of _____, 2005.

Jacob Aqraou

ASSIGNMENT

WHEREAS, We, Henri Moissinac, residing at 1 Place Alphonse Deville 75006, Paris, France, and Laura Robyn Peile, residing at 120A Whitney St., San Francisco, CA 94131, and Jeffrey Wong, residing at 50 Starview Drive, Oakland, CA 94618, and Jacob Agraou, residing at 531 Torwood Lane, Los Altos, CA 94022, made certain new and useful inventions and improvements for which we filed an application for Letters Patent of the United States on December 29, 2005, which application was assigned U.S. patent application serial number 11/321,540, and is entitled PRODUCT-BASED ADVERTISING;

AND WHEREAS, eBay Inc., a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having an office and place of business at 2145 Hamilton Avenue, San Jose, CA 95125 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

M

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY WHEREOF, I have hereunto set my hand this _____ day of _____, 2006.

Henri Moissinac

IN TESTIMONY WHEREOF, I have hereunto set my hand this _____ day of _____, 2006.

Laura R. Peile

IN TESTIMONY WHEREOF, I have hereunto set my hand this _____ day of _____, 2006.

Jeffrey Wong

IN TESTIMONY WHEREOF, I have hereunto set my hand this 06 day of April, 2006.



Jacob Agraon