

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
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Property Type	Number
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DATE SIGNED:	03/09/2016
Total Attachments: 1	
source=Assignment for Serial No. 9,088,810#page1.tif	

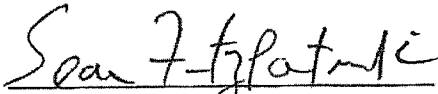
PATENT ASSIGNMENT

WHEREAS, 4 Leaf Patent Partners, LLC, hereinafter referred to as "ASSIGNOR", has the exclusive ownership rights in and to any and all new and useful inventions as described in U.S. Patent Serial No. 9,088,810, titled "Targeted Television Advertisement and Television Programming Control Apparatus, System and Method" (hereinafter the "Intellectual Property"); and

WHEREAS, Thomas J. McWilliams ("ASSIGNEE") is desirous of acquiring the entire right, title, and interest in and to the Intellectual Property, including in and to all inventions disclosed therein and any and all Letters Patent granted or issued therefrom, or claiming priority thereto, in the United States of America and its territories and possessions, and in all countries foreign thereto; and

NOW, THEREFORE, in consideration of the sum of One U.S. Dollar, and other good and valuable executed consideration, the full receipt and sufficiency of all of which are hereby acknowledged, and intending to be legally bound hereby, the undersigned ASSIGNOR hereby acknowledges and assigns, transfers, and conveys to ASSIGNEE, the whole and entire right, title and interest in and to said Intellectual Property for any and all Patents which may be granted on said Intellectual Property, and on the new and useful inventions described therein, including all divisions, reissues, reexaminations, continuations, continuations-in-part, patent term restoration, or any equivalent thereto in the United States of America and its territories and possessions, and in all countries foreign thereto;

and for the aforesaid consideration ASSIGNOR hereby covenants, agrees and undertakes to execute, whenever requested by ASSIGNEE, all patent applications, assignments, lawful oaths and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE, or for maintaining unto ASSIGNEE, all rights hereby confirmed as assigned, assigned, or agreed to be assigned, all at the sole expense of ASSIGNEE and without further compensation to the undersigned ASSIGNOR.



4 Leaf Patent Partners LLC
By Sean H. Fitzpatrick, Jr.

1/26/16
Date