503731364 03/10/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ANTONIO MONTOLI	09/09/2013

RECEIVING PARTY DATA

Name:	SEACLIFF BEAUTY PACKAGING & LABORATORIES, INC.	
Street Address:	17530 VON KARMAN AVE.	
City:	IRVINE	
State/Country:	CALIFORNIA	
Postal Code:	92614	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29557622

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: patent.desk@ipattorneysgroup.com
Correspondent Name: IP ATTORNEYS GROUP, LLC

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ATTORNEY DOCKET NUMBER:	00119-D0002A
NAME OF SUBMITTER:	DAVID CHEN
SIGNATURE:	/david chen/
DATE SIGNED:	03/10/2016

Total Attachments: 2

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PATENT 503731364 REEL: 037947 FRAME: 0743

ASSIGNMENT

Whereas, SEACLIFF BEAUTY PACKAGING & LABORATORIES, a California corporation, whose address is 17530 Von Karman Avenue Irvine, CA 92614, together with its successors and assigns, hereinafter called "Assignee," is desirous of acquiring the title, right, benefits and privileges hereinafter recited:

Now, therefore, for valuable consideration furnished by Assignee to me, the receipt and sufficiency of which I hereby acknowledge, I hereby, without reservation:

- 1. Assign, transfer and convey to Assignee the entire right, title and interest in and to said inventions and discoveries, said application for Letters Patent of the United States of America, any and all other applications for Letters Patent on said inventions and discovering in whatsoever countries, including all divisional, renewal, substitute, continuation and Convention applications based in whole or in part upon said inventions or discoveries, or upon said applications and any and all Letters Patent and reissues and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or anse from said inventions, said discoveries, said applications and said Letters Patent.
- Authorize Assignee to file patent applications in any or all countries on any
 or all said inventions and discoveries in my name or in the name of Assignee or
 otherwise as Assignee may deem advisable, under the International Convention or
 otherwise.
- 3. Authorize and request the Commissioner of Patents of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title and interest therein or otherwise as Assignee may direct;
- 4 Warrant that I have not knowingly conveyed to others any right in said inventions, discoveries, applications or patents or any license to use the same or to

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make, use or sell anything embodying or utilizing any of said inventions or discoveries and that I have good right to assign the same to Assignee without encumbrance.

5. Bind my heirs, legal representatives and assigns, as well as myself, to do. upon Assignee's request and at its expense, but without additional consideration to me or them, all acts reasonably serving to assure that the said Inventions and discoveries, the said patent applications and the said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by me, my heirs, legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits inform and substance as may be requested by Assignee; to communicate to Assignee all facts known to me relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples and other physical exhibits in my control or in the control of my heirs, legal representatives or assigns and which may be useful for establishing the facts of my conceptions, disclosures, and reduction to practice of said inventions and discoveries.

In testimony of which I have signed my name below.

Dated: 09/09/2013

Antonio MONTOLI

Declaration of Witness

I declare that I was personally present and did see Antonio MONTOLI, who is personally known to me to be the person named in this assignment, duly sign and execute the same.

Declared at VENEGONO SURON 09/04

(VA) ITALY Name of N

Signature of Witness

MARINA EUGENIA CASTIGLONI

Name of Witness

PATENT REEL: 037947 FRAME: 0745

RECORDED: 03/10/2016