503731843 03/10/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JAMES W. HOLLEY JR	03/08/2016

RECEIVING PARTY DATA

Name:	SENTRY BABY PRODUCTS, LLC	
Street Address:	3015 BLODGETT DRIVE	
City:	COLORADO SPRINGS	
State/Country:	COLORADO	
Postal Code:	80919	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29557323

CORRESPONDENCE DATA

Fax Number: (408)645-6548

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9256994238

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ATTORNEY DOCKET NUMBER:	SBP-D001-1
NAME OF SUBMITTER:	PATRICK T. BEVER
SIGNATURE:	/Patrick T. Bever/
DATE SIGNED:	03/10/2016

Total Attachments: 1

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PATENT 503731843 REEL: 037949 FRAME: 0746

Docket No. SBP-D001-1 SN: 29/557,323

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I

James W. Holley, Jr. of 3015 Blodgett Drive, Colorado Springs, CO 80919

hereby sell, assign and transfer to Sentry Baby Products, LLC., a Colorado corporation, having a place of business at 3015 Blodgett Drive, Colorado Springs, CO 80919, its successors and assigns, the entire right, title and interest throughout the world in my design entitled

"BEAR-CHARACTER CHILD SAFETY SEAT"

for which a United States design patent application was filed on or about the date of this Assignment, and all patent applications and patents of every country for said design, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; I authorize the above-named assignee to apply for patents of foreign countries for said design, and to claim all rights of priority without further authorization from me; I agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said design in all countries; and I request the Commissioner of Patents and Trademarks to issue all patents granted for said design to the above-named assignee, its successors and assigns.

Executed this 8 day of March, 2016. James W

PATENT REEL: 037949 FRAME: 0747

RECORDED: 03/10/2016