

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3779289

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	ALOFT MEDIA, LLC	03/25/2014
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	COMCAST CABLE COMMUNICATIONS, LLC	
<b>Street Address:</b>	1701 JFK BOULEVARD	
<b>City:</b>	PHILADELPHIA	
<b>State/Country:</b>	PENNSYLVANIA	
<b>Postal Code:</b>	19103	
<b>PROPERTY NUMBERS Total: 1</b>		
	<b>Property Type</b>	<b>Number</b>
	Application Number:	14961542
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>	(202)824-3001	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	(202) 824-3000	
<b>Email:</b>	bwptopat@bannerwitcoff.com	
<b>Correspondent Name:</b>	BANNER & WITCOFF, LTD.	
<b>Address Line 1:</b>	1100 13TH ST. NW	
<b>Address Line 2:</b>	STE 1200	
<b>Address Line 4:</b>	WASHINGTON, D.C. 20005	
<b>ATTORNEY DOCKET NUMBER:</b>	0571/007412.03059	
<b>NAME OF SUBMITTER:</b>	JORDAN N. BODNER	
<b>SIGNATURE:</b>	/Jordan N. Bodner/	
<b>DATE SIGNED:</b>	03/11/2016	
<b>Total Attachments: 5</b>		
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### *Assignment of Patent Rights*

This patent assignment (this “**Assignment**”) is entered into as of the Effective Date set forth below by and between Aloft Media, LLC, a Texas limited liability company with a place of business at 211 W. Tyler Street, Suite C-1, Longview, Texas 75601 (“**Assignor**”), and Comcast Cable Communications, LLC, a Delaware limited liability company (“**Assignee**”).

**WHEREAS**, Assignor holds the entire right, title, and interest in the patents and patent applications identified and set forth on Appendix A attached hereto (the “Patents”);

**WHEREAS**, Assignee is desirous of securing the entire right, title, and interest in and to the Patents in all countries throughout the world; and

**WHEREAS**, Assignor and Assignee entered into a Patent Purchase Agreement, dated March 25, 2014, pursuant to which Assignor agreed to sell certain patents and patent applications including the Patents (the “Patent Purchase Agreement”);

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor, does hereby irrevocably as of the Effective Date sell, assign, transfer, and convey unto Assignee, or Assignee’s designees, all of Assignor’s right title and interest throughout the world in and to all of the following:

- (a) the Patents;
- (b) all patent applications patents and/or other similar governmental grants or issuances worldwide (i) from which any of the Patents directly or indirectly claims priority and/or (ii) for which any of the Patents directly or indirectly forms a basis for priority;
- (c) any reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, divisions, and registrations of and rights to claim priority to any item in any of the foregoing categories (a) and (b);
- (d) foreign patents, patent applications and counterparts relating to any item in any of the foregoing categories (a) through (c), including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and/or other governmental grants or issuances;
- (e) any items in any of the foregoing categories (a) through (d) whether or not expressly listed as Patents and whether or not claims in any of the foregoing have been rejected, withdrawn or cancelled; and
- (f) all rights to sue and recover damages for past and future infringement of any items in any of the foregoing categories (a) through (e) and all rights to collect royalties or other payments under or on account of any item in any of the foregoing categories (a) through (e)(excluding royalties or payments that have been already collected by Assignor and royalties or payments owed to Assignor under an existing agreement even if not already paid to Assignor, its affiliates or any predecessor of Assignor or Assignor’s affiliates, either now or in the future).

Assignor hereby authorizes the Commissioner of Patents and Trademarks in the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries or multinational authorities, to record Assignee as the assignee and owner of the Patents owned by such Assignor and to deliver to Assignee, and to Assignee’s attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Assignment.

The above-granted rights, titles, and interests are to be held and enjoyed by Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this sale and assignment not been made.

This Assignment may be executed in any number of counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same instrument. Delivery of an executed counterpart of a signature page to this Assignment by facsimile or electronic mail shall be as effective as

delivery of a manually executed counterpart of this Assignment. This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by all parties hereto. The failure of any party to enforce any terms or provisions of this Assignment shall not waive any of its rights under such terms or provisions. The terms and conditions of this Assignment will inure to the benefit of Assignee, its successors, assigns, and other legal representatives and will be binding upon Assignor, its successors, assigns, and other legal representatives.

*[Signature pages follows]*

**IN WITNESS WHEREOF**, intending to be legally bound, the below identified parties have executed this Assignment as of the 25<sup>th</sup> day of March, 2014 (the “**Effective Date**”).

ASSIGNOR

ALOFT MEDIA, LLC

By: Andrew Gordon

Name: Andrew Gordon

Title: Manager

*[signatures continued on following page]*

IN WITNESS WHEREOF, intending to be legally bound, the below identified parties have executed this Assignment as of the 25<sup>th</sup> day of March, 2014 (the "Effective Date").

ASSIGNEE

COMCAST CABLE COMMUNICATIONS, LLC

By: 

Name:

Title:

Ernest A. Pighini Senior Vice President & Controller
3/25/14
Date

Appendix A to Assignment of Patent Rights

<b>APPLICATION SERIAL NUMBER OR PATENT NUMBER</b>	<b>APPLICATION COUNTRY</b>
60/211,462	United States
60/243,831	United States
13/010,629	United States
13/840,949	United States
13/840,630	United States
7,248,841	United States
8,363,744	United States
8,315,326	United States
8,315,327	United States
8,451,928	United States
8,451,929	United States