#### 503733937 03/11/2016

# PATENT ASSIGNMENT COVER SHEET

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**SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: ASSIGNMENT** 

#### **CONVEYING PARTY DATA**

Name	Execution Date
EDWARD LACZYNSKI	03/10/2016
CHRIS BASSOLINO	03/10/2016
BRIAN DORRY	03/10/2016

# **RECEIVING PARTY DATA**

Name:	ZYPE INC.	
Street Address:	145 WEST 28TH STREET, 4TH FLOOR	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10001	

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	15067588

# CORRESPONDENCE DATA

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**DENTONS US LLP Correspondent Name:** Address Line 1: P.O. BOX 061080

Address Line 2: WACKER DRIVE STATION, WILLIS TOWER

Address Line 4: CHICAGO, ILLINOIS 60606

ATTORNEY DOCKET NUMBER: 10024004-0005 NAME OF SUBMITTER: DIANE TATIANA FILATOV SIGNATURE: /Diane Tatiana Filatov/ **DATE SIGNED:** 03/11/2016

### **Total Attachments: 4**

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#### **ASSIGNMENT**

WHEREAS, **Edward Laczynski**, a citizen of the United States of America, residing at 857 Highland Avenue, Westfield, New Jersey 07090 US; **Chris Bassolino**, a citizen of the United States of America, residing at 23 North Wickom Drive, Westfield, New Jersey 07090 US; and **Brian Dorry**, a citizen of the United States of America, residing at 68 Buckland Drive, Hillsborough, New Jersey 08844 US referred to as ASSIGNOR(S), have invented a certain new and useful invention ("INVENTION") entitled:

# TECHNOLOGIES FOR ON-DEMAND CONTENT PLAYER SELECTION

WHEREAS, ASSIGNOR(S) have executed an application for Letters Patent, entitled the same, identified as U.S. Nonprovisional Application Serial No. 15/067,588 filed 11 March 2016 ("APPLICATION").

WHEREAS, **Zype Inc.**, with a principal place of business 145 West 28th Street, 4th Floor, New York, New York 10001 US, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in, to and under said INVENTION and the United States Letters Patent to be obtained.

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR(S) hereby sell, assign, transfer, grant and convey to ASSIGNEE the full and exclusive right, title and interest in and to said INVENTION and said APPLICATION and any and all Letters Patents of the United States, to be obtained therefor on said APPLICATION and any non-provisional, continuation, continuation-in-part, divisional, renewal, substitute or reissue thereof for the full term or terms for which the same may be granted.

ASSIGNOR(S) also hereby sell, assign, transfer, grant and convey to ASSIGNEE the full and exclusive right, title and interest in and to said INVENTION in all foreign countries, and all applications for Letters Patent which may evolve therefrom, including the right to claim International Convention priority.

ASSIGNOR(S) hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

ASSIGNOR(S) further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said applications, said INVENTION and said Letters Patent as may be known and accessible to ASSIGNOR(S), and ASSIGNOR(S) will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits

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required to apply for, obtain, maintain, defend and enforce said APPLICATION, said INVENTION, and said Letters Patent which may be necessary or desirable to carry out the purposes hereof.

Date: 3/0/6
Witness: Taylor kinchwehm
Print Name: Chris Bassolino

Date: 3/0/6
Witness: Taylor kinchwehm
Print Name: Chris Basso/no

Date: Witness: Taylor kinchwehm
Print Name: Chris Basso/no

Date: Witness: Print Name: Pr

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Edward Laczynski	Date: Witness: Print Name:
Chris Bassolino	Date: Witness: Print Name:
Brian Dorry	Date: 3/10/2016 Witness: Justin Cullette

**RECORDED: 03/11/2016**