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SUBMISSION TYPE:		NEW ASSIGNM	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT		
CONVEYING PAR	ΓΥ DATA				
		Name		Execution Date	
OMTOM SOFTW/	ARE LIMITED			12/09/2013	
RECEIVING PART	Υ DATA				
Name:	TOMT	TOMTOM INTERNATIONAL B.V.			
Street Address:	DE RU	DE RUIJTERKADE 154			
City:	AMSTE	AMSTERDAM			
State/Country:	NETHE	NETHERLANDS			
Postal Code:	1011 A	1011 AC			
PROPERTY NUMB	FRS Total: 1				
Property Type		Numbe	er		
Application Number:		14773445			
<i>using a fax numbe</i> Email: Correspondent Na Address Line 1:	vill be sent to er, if provided me:	<i>I; if that is unsuccess</i> patents@tomtom.com TOMTOM INTERNATI DE RUIJTERKADE 15	<i>ful, it will be sent</i> o ONAL B.V.	ccessful, it will be sent via US Mail.	
		IP CREATION AMSTERDAM, NETHE	TERDAM, NETHERLANDS 1011 AC		
			1054/US		
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ASSIGNMENT

This Assignment is made

BETWEEN:

Stephen Michael JACKSON, a British citizen residing at 10 Nasmyth Street, London W6 0HB, United Kingdom;

Mark GRETTON, a British citizen with c/o address at

(the "Inventors" hereinafter referred to collectively as the "Assignor")

AND:

TomTom Software Limited, a UK company of 20th Floor, Euston Tower, 286 Euston Road, London NW1 3AS, United Kingdom;

AND:

TomTom International B.V., a Dutch corporation of Rembrandtplein 35, 1017CT Amsterdam, Netherlands (the "Assignee").

WHEREAS, the Inventors are employees of TomTom Software Limited, and during the course of their employment have designed and invented a fitness watch case for which have been filed the following applications:

United Kingdom Patent Application No. GB1304220.5 on 8 March 2013.

WHEREAS, the Assignee is desirous of acquiring all right, title, and interest in and to the invention(s) as set forth in the above listed applications and the applications themselves.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Inventors and TomTom Software Limited confirm any prior assignment to the Assignee and the right of the Assignee to file the aforementioned applications, and to the extent that the Inventors and/or TomTom Software Limited, as appropriate, have not already done so, agree to assign, and hereby do, sell, assign and

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transfer unto the Assignee and its successors in interest, the full and exclusive right, title and interest in any country of the world, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the invention(s) as described in the aforementioned applications, to the applications themselves, and all divisions, continuations, continuations-in-part, national phase applications or other applications claiming priority directly or indirectly from the aforementioned applications, and any patents, registered designs, utility models, or other similar rights which may be granted thereon, including reissues, reexaminations and extensions thereof, and all copyright and unregistered design rights throughout the world in the applications and the subject matter disclosed therein, these rights, title and interest to be held and enjoyed by the Assignee to the full end of the term for which the patents, utility models, registered designs or other similar rights, are granted and any extensions thereof as fully and entirely as the same would have been held by the Inventors and/or TomTom Software Limited, as appropriate, had this assignment not been made, and the right to sue for, and recover for past, present and future infringements of, or liabilities for, any of the rights relating to any of the applications, patents, registered designs, utility models, or other similar rights, resulting therefrom, and the copyright rights;

the Inventors and/or TomTom Software Limited, as appropriate, hereby covenant and agree to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, registered design or other similar rights, and for copyright, in any country of the world including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title in and to the invention(s), the applications and patents in respect thereof, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth.

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The Assignment is executed as of the date(s) given below:

Signature:

Name: Stephen Michael Jackson

Date:

Signature:

Name: Mark Gretton

Date:

Signature:

Name: Harold Goddijn

(on behalf of TomTom Software Limited)

Position: Chief Executive Officer (CEO)

Date: 9 Dec. 2013

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