503736908 03/15/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3783551

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------|----------------|
| IVAN LISI | 03/08/2016 |
| NERIO ALESSANDRI | 03/08/2016 |

RECEIVING PARTY DATA

| Name: | TECHNOGYM S.P.A. |
|-----------------|---------------------|
| Street Address: | VIA CALCINARO, 2861 |
| City: | FORLI-CESENA |
| State/Country: | ITALY |
| Postal Code: | I-47521CESENA |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29558040 |

CORRESPONDENCE DATA

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| ATTORNEY DOCKET NUMBER: | 221005-1450 |
|-------------------------|---------------|
| NAME OF SUBMITTER: | TODD DEVEAU |
| SIGNATURE: | /Todd Deveau/ |
| DATE SIGNED: | 03/15/2016 |

Total Attachments: 3

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PATENT 503736908 REEL: 037979 FRAME: 0181

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ASSIGNMENT OF DESIGN PATENT APPLICATION

WHEREAS, we, **Ivan Lisi** and **Nerio Alessandri**, hereinafter referred to as ASSIGNORS, have invented certain new and useful improvements ("invention(s)") as described and set forth in the below-identified utility application for United States Letters Patent entitled:

EXERCISE EQUIPMENT

C. 4 ... 3...

| wm | cn was: | |
|--------------|-----------------|---|
| | | executed on even date herewith, |
| [;] | X | filed with the United States Patent and Trademark Office (USPTO) on March assigned Serial No, and |
| with | L∐ ⊢the USPT | further described in U.S. Provisional application entitled "", filed O on, and assigned Serial No |
| | | |

WHEREAS, TECHNOGYM, S.p.A., having a business at Via Calcinaro, 2861, I-47521 Cesena, FORLI'-CESENA - Italy, hereinafter referred to as ASSIGNEE, is desirous of acquiring ASSIGNORS' interest in said invention(s) and application and in any and all U.S. patent applications claiming priority to and/or the benefit of said application and any and all patents which may be granted on the same.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by ASSIGNORS, ASSIGNORS have sold, assigned and transferred and does hereby sell, assign and transfer unto ASSIGNEE, and ASSIGNEE'S successors and assigns, (a) the entire right, title and interest, for the United States of America, in and to said invention(s), said utility application, and all the rights and privileges in any application and under any and all patents that may be granted in the U.S. for said invention(s), including all corresponding continuation, continuation-in-part, divisional, reissue, and reexamination applications.

ASSIGNORS authorize ASSIGNEE to make application for such protection in its own name and maintain such protection in the U.S., and to invoke and claim for any application for patent or other form of protection for said Invention(s), without further authorization from ASSIGNORS, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

ASSIGNORS hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of ASSIGNEE to apply for patent or other form of protection for said Invention(s) and to claim the aforesaid benefit of the right of priority.

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ASSIGNORS request that any and all patents for said invention(s) be issued to ASSIGNEE in the U.S., or to such nominee as ASSIGNEE may designate.

ASSIGNORS covenant and agree that, when requested, ASSIGNORS shall, without charge to ASSIGNEE but at ASSIGNEE'S expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable, or convenient in connection with the patent applications, patents, or other forms of protection of said invention(s), and for the defense and protection thereof if challenged in the court of law.

ASSIGNORS authorize ASSIGNEE or its agents to insert, on ASSIGNORS' behalf, the filing date and/or serial number above pertaining to the application, if not known as of the date of execution of this document.

Ivan Lisi

Date: MARCH & , Zall C

Witness EUSA PIAZZA

Date: NARCH 8, 2016

Witness aller PERE

Date: MARCH B ZOLE

Docket No. 221005-1450 Page 3 of 3

Nerio Alessandri

Date: MARCU 8, 2016

Witness EUJA MAZZA

Date: <u>NARCU 8, 2016</u>

Wilness allyworkers

Date: 48,2016

PATENT REEL: 037979 FRAME: 0184

RECORDED: 03/15/2016