503736964 03/15/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
RENWEI GUO	12/24/2015
XUE DONG	12/24/2015

RECEIVING PARTY DATA

Name:	BOE TECHNOLOGY GROUP CO., LTD.
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City:	BEIJING
State/Country:	CHINA
Postal Code:	100015
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Postal Code:	100176

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14904723

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NAME OF SUBMITTER: KENNETH J. SMITH

PATENT REEL: 037979 FRAME: 0391 503736964

SIGNATURE:	/ken smith/	
DATE SIGNED:	03/15/2016	
Total Attachments: 2		
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PATENT REEL: 037979 FRAME: 0392

ASSIGNMENT

WHEREAS, I/we, Renwei GUO, Xue DONG of Beijing, China (hereinafter referred/collectively referred to as ASSIGNOR), am the sole inventor/ are the inventors of an Invention/Inventions (hereinafter referred to as Invention(s)) in an application for Letters Patent titled DISPLAY DRIVE METHOD AND APPARATUS, AND METHOD AND APPARATUS FOR GENERATING SAMPLING REGION the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 14/904,723 , filed January 13, 2016 ; and

WHEREAS, it is the intention of ASSIGNOR and BOE TECHNOLOGY GROUP CO., LTD., having an address at No.10, Jiuxianqiao Road, Chaoyang District, Beijing 100015, P. R. China and BEIJING BOE OPTOELECTRONICS TECHNOLOGY CO., LTD., having an address at No. 8, Xihuanzhonglu, BDA, Beijing 100176, P. R. China (hereinafter referred/collectively referred to as "ASSIGNEE"), that ASSIGNEE own all of ASSIGNOR's right, title and interest in and to the Invention(s), including all of ASSIGNOR's U.S., foreign and international patent rights therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, ASSIGNOR transfers to ASSIGNEE, its successors and assigns, ASSIGNOR's entire right, title and interest in and to the Invention, the above-identified application(s), corresponding domestic and foreign applications claiming rights or benefits to the above-identified application(s) including provisional applications, non-provisional applications, continuation applications, continuing applications, divisional applications, reexamination applications, design applications and continuation-in-part applications, all Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention, including all rights of priority; and ASSIGNOR authorizes the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the ASSIGNEE

ASSIGNOR authorizes the ASSIGNEE, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

ASSIGNOR authorizes the ASSIGNEE, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

ASSIGNOR represents to the ASSIGNEE, its successors and assigns, that ASSIGNOR has not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. ASSIGNOR , its executors or administrators, will at any time upon request, without additional consideration, but at the expense of the ASSIGNEE, its successors and assigns, execute such additional writings and do such additional acts as the ASSIGNEE , its successors and assigns, may deem desirable to perfect its enjoyment of this Assignment, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

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Dec. 24, 2015

Date

Renwei GUO

Xue DONG

RECORDED: 03/15/2016

REEL: 037979 FRAME: 0394