

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

EPAS ID: PAT3784486

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
KEVIN SAKAMOTO	03/04/2016
MATT MALY	03/04/2016
RECEIVING PARTY DATA	
Name:	TARGET BRANDS INC.
Street Address:	1000 NICOLLET MALL
City:	MINNEAPOLIS
State/Country:	MINNESOTA
Postal Code:	55403
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15070652
CORRESPONDENCE DATA	
Fax Number:	(612)455-3801
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	612.696.1494
Email:	lhammel@hsml.com
Correspondent Name:	TARGET BRANDS, INC.
Address Line 1:	1000 NICOLLET MALL, TPS 3165
Address Line 4:	MINNEAPOLIS, MINNESOTA 55403
ATTORNEY DOCKET NUMBER:	201503912
NAME OF SUBMITTER:	RYAN D. SHARP
SIGNATURE:	/Ryan D. Sharp/
DATE SIGNED:	03/15/2016
Total Attachments: 4	
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ASSIGNMENT

WHEREAS, we, Kevin Sakamoto, Target Brands Inc., 1000 Nicollet Mall, Minneapolis, Minnesota 55403; and Matt Maly, Target Brands Inc., 1000 Nicollet Mall, Minneapolis, Minnesota 55403; made certain new and useful inventions and improvements for which we filed an application for Letters Patent of the United States on _____, application Serial No. _____, which is entitled RETAIL WEBSITE USER INTERFACE, SYSTEMS, AND METHODS FOR DISPLAYING TRENDING LOOKS.

AND WHEREAS, TARGET BRANDS INC., a corporation organized and existing under and by virtue of the laws of the State of Minnesota, and having an office and place of business at 1000 Nicollet Mall, Minneapolis, Minnesota 55403 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar and other good and valuable considerations, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the application, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the Assignee, its successors and assigns.

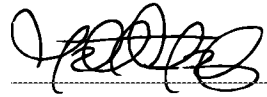
AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be

necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

Kevin Sakamoto

Date



Matt Maly

3/4/2016

Date

Reference No. 201503912

ASSIGNMENT

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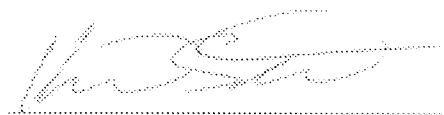
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Kevin Sakamoto

03/09/16

Date

Matt Maly

Date