503743824 03/18/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3790469

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------|----------------|
| DON HSI-YUN YANG | 10/02/2009 |

RECEIVING PARTY DATA

| Name: | GOOGLE INC. |
|-----------------|---------------------------|
| Street Address: | 1600 AMPHITHEATRE PARKWAY |
| City: | MOUNTAIN VIEW |
| State/Country: | CALIFORNIA |
| Postal Code: | 94043 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 15071982 |

CORRESPONDENCE DATA

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| ATTORNEY DOCKET NUMBER: | GOOGLE 3.0-067 DIV | |
|-------------------------|----------------------|--|
| NAME OF SUBMITTER: | MELINDA C. CORMIER | |
| SIGNATURE: | /Melinda C. Cormier/ | |
| DATE SIGNED: | 03/18/2016 | |

Total Attachments: 1

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PATENT 503743824 REEL: 038029 FRAME: 0226

| ACCIONIBIENT | OF DA | THE STORY | ADDL | ICATION |
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| ASSIGNMENT | ()+ PA | LIFNI | APPL | IC:A HON |

Docket Number (Optional)

| | GOOGLE 3.0-067 | | |
|---|--|--|--|
| WHEREAS, I, <u>Don Hsi-Yun Yang</u> of <u>869 Kizer Street; Milpitas, California 95035</u> , has invented or discovered inventions or discoveries, the subject matter of which is described in the patent application entitled "SYSTEM AND METHOD FOR SELECTING INFORMATION FOR DISPLAY"(hereafter "Patent Application"), | | | |
| WHEREAS (if the left box is checked), the Patent Application was filed with the U.S. Patent and Trademark Office on, Application Number, and | | | |
| WHEREAS (if the left box is checked), the Patent Application names the following inventor: <u>Don Hsi-Yun Yang</u> (and whereas I hereby authorize Lerner, David, Littenberg, Krumholz & Mentlik, LLP, to insert in here in brackets [Application No. 12/573,423, filed on | | | |
| WHEREAS, <u>Google Inc.</u> , incorporated or otherwise formed in 1600 Amphitheatre Parkway; Mountain View, <u>California 94043</u> (here or has acquired and is desirous of memorializing its acquisition further same; | after, the "assignee") is desirous of acquiring, | | |
| NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, I agree as follows. I agree to assign, and hereby do assign, to the assignee my entire right, title and interest in and to the Assigned Applications in the United States of America and all other countries, where "Assigned Applications" means the Patent Application, including any and all inventions, discoveries and other subject matter described therein, any divisional, continuation, continuation-in-part, substitute, reissue, re-examination or other application claiming priority or benefit to the Patent Application pursuant to any law or treaty, and any patent issuing from the foregoing. I agree to assign, and hereby do assign, to assignee the right to claim such priority or benefit. I have not previously conveyed, nor am I aware of an obligation to convey, my rights in the Assigned Applications to a third party. I hereby authorize the U.S. Patent and Trademark Office, and any other governmental agency in the world, to issue to assignee all patents resulting from the Assigned Applications and to record assignee's ownership thereof. At assignee's reasonable request I agree, without further remuneration, to execute and deliver documents prepared at assignee's expense and to provide other cooperation, such as testimony, as may be reasonably required to evidence or protect assignee's rights in the Assigned Applications. Assignee may assign or transfer all or part of its rights set forth herein in its sole discretion. I agree that the assignee may affix its signature to this document as well as any other indicia of its acceptance of the provisions hereof. If any provision herein is unenforceable, the requirements of the provision shall remain to the full extent permissible by law and the offending portions thereof shall be deemed replaced, to the extent possible, with a provision most closely reflecting the purpose of the offending provision. | | | |
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| <u> てって「09 </u> | (Signature) | | |
| Signature of Witness ANDREW 1881 5 Printed Name of Witness | | | |
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